

Minutes of the  
CANNON BEACH DESIGN REVIEW BOARD  
December 8, 2011  
Council Chambers

Present: Vice Chair Tim Krupa, Board Members Tom Ayres, John Fraser, and Sandi Lundy  
Excused: Chair Hank Johnson, and Jenee Pearce  
Staff: City Planner Rainmar Bartl

CALL TO ORDER AND APPROVAL OF AGENDA.

Vice Chair Krupa called the meeting to order at 6:00 pm.

Motion: Lundy moved to approve the agenda; Fraser seconded the motion.

Vote: Ayres, Fraser, Lundy, and Krupa voted AYE; the vote was 4/0 in favor and the motion passed.

**(1) Consideration of the Minutes of the Design Review Board Regular Meeting of November 10, 2011.**

Motion: Fraser moved to approve the minutes of November 10, 2011 as presented; Lundy seconded the motion.

Vote: Fraser, Lundy, and Krupa voted AYE, Ayers abstained, he was not in attendance at the meeting. The vote was 3/0 in favor and the motion passed.

**(2) Consideration of FS 11-06, Freestanding Sign, Providence Clinic, Modifications to an Existing Freestanding Sign, 172 N. Hemlock Street**

Bartl presented the staff report, noting that the proposed modifications to the freestanding sign meet standards in terms of height and total sign area.

Krupa asked for a presentation from the applicant.

David Vonada, Tolovana Architects, PO Box 648, Tolovana Park, OR 97145, Applicant, reviewed the elements of the proposed freestanding sign modifications. He noted it was part of a way finding sign program to direct people to the Providence Clinic on the west side of the Sandpiper Square building from Hemlock Street. The sign at the building entry is part of that program as well. For the sign program to work, it is important that all the signs use the uniform Providence colors. This is the reason the proposed sign does not match the colors used to identify the other business in the freestanding sign. In response to a question by Fraser, Vonada confirmed that the sign is made of wood that will be routed to create relief for the sign's letters.

Krupa stated that the colors of the Providence sign placed on the building do not match those shown on the submittal for the freestanding sign. Vonada stated that this is an issue with the color reproduction of the sign in the Board's packet. The colors will in fact match; the colors used will be those of the Providence identity program.

There were no other presentations or questions.

Motion: Fraser moved to approve the proposal as presented; Ayres seconded the motion.

Krupa stated his concern that the proposed Providence Clinic portion of the freestanding sign does not match the colors used for the other businesses listed in the freestanding sign. In addition, the dimensions of the Providence

Clinic sign do not match that of the other businesses listed. As a result the sign does not create a harmonious appearance. Ayres stated that he understood Krupa's concerns, but in this case, because the nature of the use, a medical clinic, it is important that the sign is readily visible and can be distinguished from the other signs through the use of the Providence colors. Lundy agreed with Ayres comments.

Krupa recognized Eric Waller, representing the Providence Clinic. Mr. Waller stated that the colors to be used are the trademark Providence colors. He showed Board members his badge to illustrate the true colors that will be used. He stated that when signage is used in conjunction with a Providence facility, Providence's policy is to always utilize the trademark colors. Use of the trademark colors is important to establish that the Cannon Beach Clinic is part of the Providence system.

Vote: Fraser, Lundy, and Ayres voted AYE, Krupa voted NO. The vote was 3/1 in favor and the motion passed.

**(3) Authorization for the Chair to Sign the Appropriate Orders**

Motion: Fraser moved to authorize the Chair to sign the appropriate order; Lundy seconded the motion.

Vote: Fraser, Lundy, Ayres and Krupa voted YES. The vote was 4/0 in favor and the motion passed.

**(4) Staff Reports**

Bartl and other Board members thanked Krupa for his service on the Board.

**(5) Good of the Order**

Krupa indicated that there a number of signs that exceeded the maximum letter height of twelve inches. Bartl asked Krupa to provide him with a list and he will investigate.

ADJOURNMENT

Krupa adjourned the meeting at 6:24 p.m.

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Rainmar Bartl, City Planner