

ADOPTED
2010 PARKING AND TRAFFIC MANAGEMENT PLAN

I. Midtown Parking Lot – Farmers Market

Discussion: The Cannon Beach Farmers Market operates on the eastern portion of the Midtown parking lot on Tuesdays from the middle of June to the end of September. To ensure that parked vehicles do not interfere with the operation of the Farmers Market, the Police Department cordons off the Farmers Market portion of the parking lot early the day of the Market. However, there has been at least one instance where a vehicle parked in the designated Farmers Market area overnight. Vehicles that are parked overnight have the potential to interfere with the operation of the Market.

Proposed Solution: Post the Midtown Parking Lot for no overnight parking from the first of June to the end of September. Such a sign will permit the Police Department the ability to tow a vehicle if necessary.

Anticipated Cost: \$250

II. Second Street Parking Lot – Designated RV Parking

Discussion: The Second Street parking area includes 16 RV parking spaces, including 9 spaces for larger RVs. These parking spaces are not always fully utilized and during peak summer days unauthorized vehicles are cited for parking in designated RV parking spaces. To minimize potential parking violations, the RV parking areas are a focus of the information officers. Nonetheless, illegal parking in the designated RV parking area is the most common reason for the issuance of a parking citation. Jan Jackson, Police Department Administrative Assistant, has recommended that signs in the area be reviewed and that consideration be given to providing a clearer statement of the rules.

Potential Solution: That new information signs on parking rules in the RV parking area are created and that these signs are located to maximize their visibility.

Anticipated Cost: \$350

III. Signs - RV Parking in Designated Areas Only

Discussion: The City requires that RVs park only in designated areas. Signs are placed at key locations in the City, including entrances to the City, stating that RVs can only park in designated area. A common complaint from RV owners who park in areas where RV parking is prohibited is that there is inadequate signage of this requirement, or that the message on the sign is unclear. It has been a number of years since the “RV Parking” sign locations have been

Proposed Solution: Review, and amend as necessary, the content of the “RV Parking in Designated Spaces Only” sign. Review existing sign locations and modify as necessary to maximize the ability of visitors to see the sign and get the message.

Anticipated Cost: \$1,000

IV. Electric Vehicle Charging Station

Discussion: As part of the City's Sustainability Action Plan, the City has been investigating the installation of public electric vehicle charging station(s) as a means of promoting and accommodating both hybrid/electric and all electric vehicle use.

Proposed Solution: As part of the reconstruction of the downtown restrooms, install necessary electric conduit and control panel to allow for the installation of electric vehicle charging stations in the parking lot to the south of the restrooms.

Anticipated Cost: \$1,000

V. On-Street Parking, North Spruce Street Adjacent to City Park

Discussion: At the November 30, 2009, Planning Commission work session regarding the 2010 parking and traffic management plan, the Mayor requested that consideration be given to expanding the number of on-street parking spaces designated for two-hour parking adjacent to City Park.

Presently the N. Spruce Street on-street parking adjacent to City Park consists of 8 "Park Use" spaces, including one ADA space and 11 unrestricted spaces, including one ADA space. The "Park Use" spaces have a two hour time limit.

Proposed Solution: Designate two additional spaces for "Park Use Only."

Anticipated Cost: \$100

VI. Chamber of Commerce – Staff Parking

Discussion: The Executive Director of the Chamber of Commerce has requested that the "non-ADA" parking space located immediately east of the Chamber building be designated for Chamber staff use only. As a basis for the request, the Director cites the inability of Chamber staff to find convenient parking during the summer months and the ability to utilize the parking space for off-loading in conjunction with Chamber functions.

Jan Jackson, Police Department Administrative Assistant, in her memorandum reviewing parking citations for the year, referenced complaints regarding "unloading for events at the Chamber and no place to park."

Proposed Solution: Designate the off-street parking space immediately east of the Chamber building as "Chamber staff only"

Anticipated Cost: \$50

VII. Zip Car Vehicle Sharing Designated Parking

Discussion: The Mayor has requested that the City investigate the feasibility and desirability of designating one or more parking spaces in the City's commercial areas for Zipcar parking, a vehicle sharing service.

Proposed Solution: Designate one parking space in Downtown, on a trial basis, for the exclusive use of Zipcars. The designated parking space could be located in either a City parking lot or on-street.

Anticipated Cost: \$150