



CANNON BEACH COMMUNITY BULLETIN

163 E. Gower Street
PO Box 368
Cannon Beach, OR 97110

503.436.1581

May 2021

For the latest information about our City, visit www.ci.cannon-beach.or.us

BULLETIN NO. 4

THE FISCAL YEAR 2021-22 BUDGET

On May 5th at 1:00 the city's Budget Committee will have their first meeting on the Fiscal Year 21-22 budget. Here are some highlights from the budget message.

Financially, the City has done well so far through the pandemic, due in part to the flexible "home base" realities of many visitors. Employees have adapted to working away from the office and students have converted to distance learning. When given the opportunity to work from anywhere, many have chosen the beach. It appears that the City will experience its third record-breaking quarter in terms of room-nights in Cannon Beach.

Due to pandemic-related restrictions on food and retail establishments, the benefits of people temporarily relocating to the Coast did not reach across all businesses equally.

Overall, the combination of an extremely conservative FY 20-21 Budget and record Tourism Lodging Tax (TLT) revenues has put the City in a very strong position going into FY 21-22.

The preparation of this Proposed Budget was guided by several principles identified by Council in previous Budget processes:

1. Is the priority identified in the strategic plan for funding in this fiscal year?
2. Is the priority one which is appropriate to the City's role as a governing agency?
3. Does the priority lead to a future that will best serve the community in terms of ensuring that Cannon Beach continues to be an attractive, healthy, safe, and livable place for all?
4. Does the priority take into consideration expressed citizen interests and needs?

Over the last 12 months, the staff has been working to put the City in the position of being able to tackle major capital projects, taking advantage of the extremely favorable financing

THIS MONTH'S AGENDA

[Parks Committee - 05/04/2021](#)

[City Council - 05/04/2021](#)

[Budget Committee - 05/05/2021](#)

[City Council Special - 05/11/2021](#)

[Budget Committee - 05/12/2021](#)

[Coffee With A Councilor - 05/17/2021](#)

[Public Works Committee - 05/18/2021](#)

[City Council Work Session - 05/08/2021](#)

[Parks Committee - 05/20/2021](#)

[Design Review Board - 05/20/2021](#)

[Planning Commission - 05/27/2021](#)



THE FISCAL YEAR 2021-22 BUDGET CONTINUED

environment to address aging infrastructure and facilities. Project types include:

- **Water supply resiliency:** The main emphasis of this project is to replace the fragile and aged asbestos/concrete water lines and system components that come from the springs down to the City's water distribution system. The current condition of these parts of the water supply system are such that they are unlikely to survive a small to medium level seismic event. If any component of this part of the system fails, no one has water.
- **Increasing the reliability of wastewater system components (especially lift stations):** The wastewater system moves sewage collected in the City to the Wastewater Treatment Plant. Even if a major system component fails, sewage never stops moving, so system reliability is critical in terms of environmental protection, human health, and quality of life.
- **A resilient City Hall/Police Station located out of the tsunami zone:** The current City Hall and Police Station building is 70 years old and started its life as a lumber yard. The facility, with all its critical systems and necessary equipment, is not expected to withstand a small to medium seismic event. It is in a zone that could be inundated by a medium tsunami. Conditions in the police department are potentially a concern to the health of our employees.

CITY MANAGER



All our meetings are recorded via YouTube. Check the City's channel.



Visit the City's Facebook for our latest posts.



Check out our meetings page for agendas, packets, presentations & minutes.

FARMERS MARKET



We are thrilled to announce that the Cannon Beach Farmers Market will be open for the 2021 season!

Our market is scheduled for June 15th through September 28th, providing Clatsop County remains in moderate or lower risk for COVID. We will be taking proper precautions to help protect our vendors, volunteers and customers. Our vendors will be offering a wide variety of produce, cheeses, flowers, artisan foods, drinks and more! Come out and enjoy the fun, food, shopping, hopefully sun and more!!! See you at the Market!

THE FISCAL YEAR 2021-22 BUDGET CONTINUED

- A revitalization of the Cannon Beach Elementary (CBE) School property: The city acquired the property on July 1, 2020. The long-term plan is to create a facility that will be enjoyed by residents and visitors.

Budget Increase Over FY 2020-21

It is important to note that the following information compares a budget the “minimalist” budget of FY 20-21 to a budget that to some degree makes up for things that could not be considered in 20-21.

The city-wide Budget requirements show an increase \$10,806,186 or 53.6%. Over 66% of this increase is driven by the considerations listed below. Details on each are available elsewhere in this budget document.

This budget includes a \$700,000 transfer to General Fund Reserve and has an Ending Fund Balance of \$2,013,820.

- **Personnel Services:** An increase of 8.33% or \$414,102 attributable to increases in PERS, COLA/step increases, and the addition of 1 FTE in the Community Development Department.
- **Materials and Services:** An increase of 7.53% or \$642,840.
- **Capital Outlay:** A net increase in overall amounts from prior year budget of 661.03% or \$6,087,487.
 - o General Fund:
 - Police Department improvements of \$100,000
 - Vehicles & equipment of \$119,000
 - Beach access of \$65,000
 - Emergency Management of \$87,000
 - Public art of \$25,000
 - o Clatsop County TRT Fund:
 - Roof on Cannon Beach Elementary (CBE) of \$750,000
 - o Building Official Fund:
 - A vehicle of \$36,000
 - o RV Park:
 - A cart for \$10,000
 - Future pavement of \$365,922
 - o Utility Funds:
 - Dump truck of \$63,000 (split across several Public Works Division Funds)

DID YOU KNOW...

...that in Cannon Beach you are NOT allowed to feed or attract wild animals?

The City of Cannon Beach is unique in both the beauty and diversity of its surrounding natural environment. From ocean to forest to the towering monolith known as Haystack Rock, our natural resources are a source of pleasure, habitats for fish and wildlife, and an important part of our water filtration systems.

Feeding wild animals can result in the death of the animal and also lead to unnatural behaviors where animals become reliant on humans. Bread for example is a poor dietary substitute as it has very low nutritional values.

Cannon Beach Municipal Code - Chapter 6.10

6.10.020 Attracting or feeding of wild animals prohibited.

The attracting or feeding of wild animals within the City limits is declared to be a public nuisance and is prohibited at all times. This prohibition includes a person placing or knowingly allowing food or other attractants to be placed on their property or public property with the intent of attracting or feeding wild animals. Nothing contained in this section shall prohibit the feeding of songbirds provided that the food is contained in a feeder which is reasonably designed to avoid access by wild animals and placed in a manner to avoid access by wild animals. This section does not prohibit the feeding of wild animals kept under a valid permit issued by the Oregon Department of Fish and Wildlife.

6.10.030 Violation—Penalty.

Violation of this chapter shall constitute a misdemeanor and be punishable on conviction by a fine of **not more than five hundred dollars**.



THE FISCAL YEAR 2021-22 BUDGET CONTINUED

- Dump truck of \$63,000 (split across several Public Works Division Funds)
- Pontoon boat designed for maintenance work in wastewater ponds of \$8,000
- Warren Way intersection improvements of \$138,000
- New Case loader of \$98,000
- Fleet truck of \$35,000 (used by multiple divisions)
- Reserve funds of \$26,994 (available with Council approval)
- Water Resiliency project of \$1,777,667
- Pump station projects of \$1,290,000

- o General Reserve

- Potential ability to fund \$2,013,820 (with Council approval).

This totals \$7,008,403.

- **Debt Service:** A net increase of \$44,467 or 6.54%.

- o Debt service on the GO Bonds for the Wastewater Ponds and the Ecola Creek Forest Reserve (ECFR) have increased by \$6,250, based on the structuring of the bond payments.
- o The water and wastewater utilities have budgeted annual debt service of \$55,907 for loans for capital and major maintenance projects. This amount will service projects for water resiliency and pump station projects.

- **Contingency:** We have been able to adjust several of the contingencies upward. The total increase is \$602,469. Any expenditures from Contingencies must be approved by Council.

Police Station/City Hall

During the past 2 years, the City has been studying costs and potential locations for a new City Hall/Police Station facility. Neither a final budget nor location has been identified at this point, but we are working towards a November 2, 2021 referral date for any funding decisions by voters.

If the referral is approved, Council would need to adopt a budget amendment that would stipulate that the project would be funded through some sort of loan instrument, as well as approving the expenditure of the funds necessary to move forward with the project.

Road Fund

This year the Road Fund will require a General Fund transfer increase of \$546,560.

Road Fund

A community with a stellar reputation like that of Cannon Beach should be cognizant of the need for investment. This is especially important since our property owners deserve to have high expectations and we are so financially reliant on a positive experience for visitors to the town. We should not assume that maintaining the status quo is the same as keeping up with the competition.

We all appreciate the hard work, insight and guidance provided by the Budget Committee. Staff looks forward to working with you on developing a budget that will enhance and strengthen the Cannon Beach community for years to come.

The entire budget document is available on the City's website. It will be possible to watch the May 5th budget meeting on zoom. Go to the City's website for connection information.

Thanks for taking the time to read about your city's preliminary budget.

If you find the information included in these editions of the Bulletin please ask your friends to sign up for free delivery. We really want to get information out to our Cannon Beach community.

Stay well and stay positive!

Bruce St. Denis, City Manager

CITY MANAGER CORRECTION

I need to correct a statement that I made in the last issue of the bulletin. The subject was the City Hall/Police Station (CH/PD) project site selection process. I stated that choosing the RV Park location could result in a loss of revenue of up to \$200,000 per year because of the reduction in rental spaces. Someone questioned the statement and I went back to find what had been provided by the Park Management company. They had provided a figure of \$95,000 per year. I apologize for my error as I always want to provide you with the best information available.

COMMUNITY BULLETIN SIGNUP

Sign up here to get the Community Bulletin delivered to your Inbox



CITY OF CANNON BEACH

NOTICE

ANNUAL INVITATION FOR TOURISM AND ARTS FUND (TAF) APPLICATIONS/REQUESTS

Non-profit organizations providing programs/projects that further the ARTS while promoting tourism in Cannon Beach are invited to apply for TAF funding from the Tourism and Arts Commission of the City of Cannon Beach by filing an application with:

City of Cannon Beach
Tourism & Arts Commission
P.O. Box 368
Cannon Beach, OR 97110
Attention: Jennifer Barrett
recorder@ci.cannon-beach.or.us

**Applications must be received at City Hall by
5:00 pm, June 7, 2021**

Applications available now at
www.ci.cannon-beach.or.us

Posted: April 5, 2021

ELK WATCHING ETIQUETTE AND SAFETY



Herds of Roosevelt Elk are frequently spotted at some of their favorite grazing grounds around Cannon Beach throughout the year.

Some of the most likely spots you'll encounter these animals are the meadows of Ecola State Park, along the edge of Ecola Creek, the City parks and the Highway 101 Sunset Boulevard exit.

Remember that these are wild animals and should only be watched from a respectful distance. When possible, enjoy them from the safety of a vehicle. Never try to feed elk or approach them closely. Usually, they will move away from you, but elk can be aggressive if they feel threatened or you come between the herd or their young. If the elk are responding to your presence by moving away or closer to you, you are too close and in potential danger. Always keep dogs on a leash, quiet and at a safe distance. During fall mating season and during late spring to early summer when they have babies, elk are more likely to be aggressive and should be treated with even higher levels of caution. Enjoy experiencing the sight of these amazing creatures and be safe!

NEW TECHNOLOGY ALLOWS CUSTOMERS TO MONITOR WATER USAGE

The City of Cannon Beach Public Works Department is implementing a project that will upgrade a component of each customer's existing water meter, giving account holders direct and secure access to their own water consumption data.

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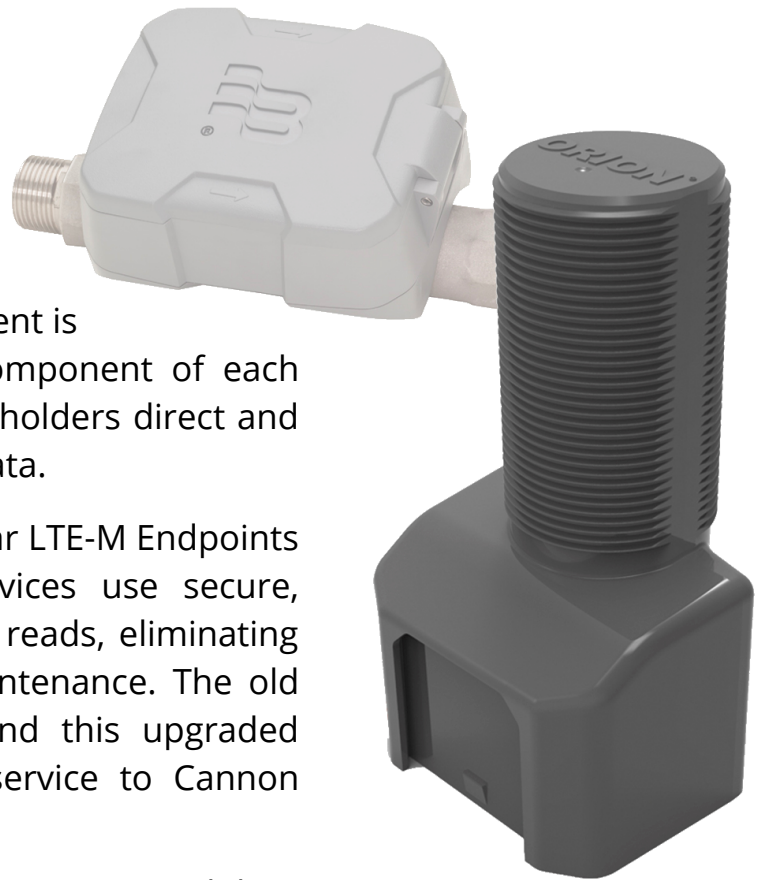
Water Division staff are installing ORION® Cellular LTE-M Endpoints on all the water meters in town. These devices use secure, commercial cellular networks to transmit water reads, eliminating costly infrastructure and reducing ongoing maintenance. The old meter modules were due for replacement, and this upgraded technology will greatly improve the level of service to Cannon Beach residents and businesses.

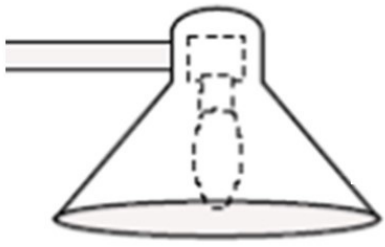
Cannon Beach water customers who have the new meter modules can monitor their water usage via [the EyeOnWater website](#) or the EyeOnWater smartphone application by Badger Meter. This **FREE** tool allows customers to better understand and control the amount of water they use. The EyeOnWater system provides easy-to-understand graphs showing water consumption, and usage can be viewed by the hour, day, week, month, or year. Water customers can also set up a **LEAK ALERT** that will inform them, via email and/or text, when the leak alert threshold is exceeded continuously for 24 hours.

Utilizing the EyeOnWater system will allow customers to catch and fix leaks faster and could reduce expensive water damage to their properties. This technology also helps mitigate unnecessary water loss, in line with the goals of the City's Water Management and Conservation Plan, protecting this valuable resource for current and future generations.

This project was started in late September 2020 and will continue through October 2021. Public Works administrative staff mails out a sign-up instruction letter within 30 days of installation of the new module. Customers can also find [an instruction sheet on the City's website](#).

The meter module upgrade is being funded through Business Oregon's Safe Drinking Water Revolving Loan Fund. This 30-year loan features a 1 percent interest rate and 50 percent principal forgiveness. Public Works staff applied for this funding to help ensure that Cannon Beach water customers receive superior utility service without being burdened by the cost of this infrastructure project.





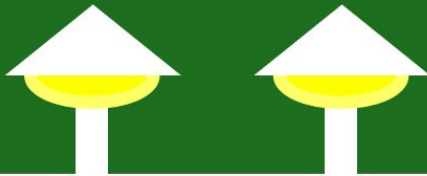
Residential Lighting Must be Fully-shielded & <1,260 lumens EXCEPT:

1

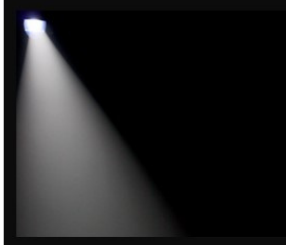
One partly shielded or unshielded luminaire at the main entry, not exceeding 630 lumens.



All other partly shielded or unshielded lighting must be below 315 lumens.



Landscape lighting must be below 2,100 lumens & directed away from adjacent properties.



Flood-lights must be below 2,100 lumens & not visible from adjacent properties.



All sensor lighting must extinguish after 15 minutes.

Open flame gas lamps are cool.



In 2014, the City of Cannon Beach adopted language into its Municipal Code (CBMC) to manage exterior lighting in both residential and commercial areas. These ordinance amendments, often called Dark Sky ordinances, promote exterior lighting that is sensitive to environmental and health concerns, while respecting the safety concerns of business owners and citizens. The Residential Exterior Lighting standards can be found at the City's website, under sub-section 17.90.110 of the Municipal Code. These standards have also been summarized in an easy to understand handout, which can be found [here](#).

The exterior lighting of commercially zoned areas in Cannon Beach are managed through the Design Review Board and CBMC 17.44.150. If a business owner or operator wishes to make changes to their exterior lighting, they should contact the City's Community Development Department.

COMMUNITY DEVELOPMENT CONTINUED

More information on the benefits of managing exterior lighting can be found at the website of the [International Dark Sky Association](http://www.darksky.org) (www.darksky.org). The City of Cannon Beach has joined a number of cities and counties across Oregon, the U.S. and internationally to support the Dark Skies movement, utilizing the IDSA's model ordinance and policy guidance in drafting its exterior lighting standards. To better understand exactly how a lumen translates to watts, you can compare the numbers [here](#). To learn more about these efforts, please visit the [IDSA's website](#), see the City of Cannon Beach's information provided below, or contact the Cannon Beach Community Development Department, at 503.436.8040 or planning@ci.cannon-beach.org, if you have questions.

Please remember, if you ever have a Dark Sky related concern or complaint you can register that complaint with the Code Enforcement Official at the City's online [Code Complaint Form](#).

SHORT TERM RENTAL FEES INCREASING

On March 2, 2021, the Cannon Beach City Council passed Resolution 21-10, raising the rates for short-term rental permits. The new fees are effective July 1, 2021. The resolution link and fee schedule have been attached for your reference.

Short Term Rental Permit – Annual Renewal Fee	\$500
Short Term Rental Permit – Initial Fee	\$500
Short Term Rental Permit – Inspection & Re-Inspection Fee	\$106
Change of Local Representative	\$100

<https://www.ci.cannon-beach.or.us/ordinances/resolution-21-10>

VACCINE INFORMATION

Clatsop County and its local partners are striving to ensure that local residents can receive the COVID-19 vaccine in as timely and convenient a manner as possible.

Vaccines are being administered according to a multi-phase plan from the Oregon Health Authority

GROUPS CURRENTLY ELIGIBLE FOR VACCINATIONS: All individuals ages 16 and over

PLEASE NOTE: Currently the Pfizer vaccine is the only one approved for individuals under 18 and will be used for all individuals 16 and 17 years old who want to be vaccinated. Immediate family members of 16/17-year-olds can also receive the Pfizer vaccine at the same events.

Other individuals age 18 and over who wish to be vaccinated will receive the Moderna vaccine.

<https://www.co.clatsop.or.us/publichealth/page/vaccine-information-faqs>



CITY OF CANNON BEACH

Tsunami Wayfinding Wednesdays:

We are going to start exercising our Tsunami Wayfinding signs to prepare ourselves and our community to mobilize from whichever location we are to the nearest Tsunami Assembly area.

Objective: We will exercise the walk from certain locations to the Tsunami assembly areas. We will start the exercises from 5:30 pm to 6:00 pm on the first Wednesday each month. Critical to time all walk out evolutions for personal information. Any Tsunami sign issues Email Emergency Manager Rick Hudson. HUDSON@ci.cannon-beach.or.us

Use the attached maps to assist.

<https://www.ci.cannon-beach.or.us/emergencymgmt/page/tsunami-evacuation-routes-assembly-areas>

CERT team, we will walk to our evacuation areas and then participate in a radio test starting at 5:30 pm -ending at 6:00pm. We will be operating on REPT 15



All Fireworks Are Now Illegal In Cannon Beach

Fireworks make me fear
I am being shot at

Cannon Beach
is now a
"Safe Zone"
for birds and
wildlife.

Fireworks scare
our birds,
sea life, elk,
pets, bunnies,
and our wildlife.

Fireworks cause
a serious fire
hazard with dry
summers a big
concern.



Photo: © Bob Kroll

Please join us in embracing this new law.

Cannon Beach Municipal Code Ordinance 9.16.010 and fines up to \$5,000
see Ordinance 9.16.030 Violation – Penalty levels



The fact is, immediately after a major disaster, each of us will be on our own while Emergency Service Personnel (Police and Fire Departments, Paramedics, and Hospitals, etc.) figure out what has happened and how best to respond.

WHAT IS CERT?

A Community Emergency Response Team is a ready group of organized and trained volunteer disaster workers that operate at the neighborhood level. CERT volunteers also help with non-emergency projects that increase our community's preparedness and resilience.



CERT courses consist of a series of classes that focus on preparedness, hazards in the area, fire safety, basic disaster medical skills, and light search and rescue activities. Over the course of the training participants will receive training, practice, and learn how to work as a team in their neighborhoods. No prior experience or training is necessary.

HOW CAN I BECOME A PART OF CERT?

CERT 2021 Spring Academy: Classes will be held on May 13th, 20th, 25th, 27th, and June 3rd, from 6:00pm-9:00pm, and conclude on Saturday, June 5th, 2021 from 1:30pm-5:30pm. **THERE IS NO FEE FOR THE PROGRAM!**

To register for the class email: Valerie Mannix, mannix@ci.cannon-beach.or.us or

call 503-436-2811

DO IT FOR YOURSELF AND YOUR FAMILY!

**V
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RABBIT VIRUS

PRESENT IN OREGON

RABBIT HEMORRAHAGIC DISEASE VIRUS, also referred to as RHD or RHDV, is a fatal viral infection in rabbits. RHDV Type 2 (RHDV2) was identified in a feral domestic rabbit colony in the Milwaukie, Oregon area on Tuesday, March 23, 2021. **This disease is highly contagious between domestic rabbits and has high mortality rates in rabbit colonies.**

The best way to protect your rabbits is through strong biosecurity measures: **Keep your rabbits away from other rabbits; Keep habitats clean; and Know the warning signs**, such as acute/rapid death; lethargy; congested membranes around the eye.

For more, visit the Oregon Department of Agriculture: <https://ODA.DIRECT/RHD>

IF YOU FIND A SICK OR DEAD RABBIT, DON'T TOUCH IT. REPORT IT: (800)347-7028