



# CANNON BEACH COMMUNITY BULLETIN

163 E. Gower Street  
PO Box 368  
Cannon Beach, OR 97110

503.436.1581

April 2021

For the latest information about our City, visit [www.ci.cannon-beach.or.us](http://www.ci.cannon-beach.or.us)

BULLETIN NO. 2

## WHERE THE CITY'S MONEY COMES FROM, AND WHERE IT CAN GO

### Public Sector Finance 101

Paying for the City's capital projects can be complicated because of the restrictions placed on the various revenue sources upon which the City relies. A main distinction between "Fund Accounting" (public sector) and "Financial accounting" (private sector) is that almost all the revenue sources relied upon by local governments require that those revenues be spent on items required for that fund to operate.

For example, revenues the City collects when you pay your water bill can only be spent on the operation of the water system and not on other needs like additional police protection. The building permit fee you pay for your home project can only be used to pay for building department expenses and not for a Parks department vehicle.

The one exception to this rule is the General Fund which collects most of its revenue from property taxes and parts of the Transient Lodging Tax (TLT).

The TLT is a strange animal in that the distribution is calculated differently depending on when the tax was implemented. TLT funds from taxes implemented before 2003 are 100% unrestricted because prior to 2003, the City used TLT funds for general purposes and thus the use is grandfathered in. For revenue generated from taxes implemented after 2003, the City can dedicate up to 30% of collections towards the general fund and 70% must be spent on tourism promotion or tourism related facilities.

With that little bit of "Public Sector Finance 101" I want to move on to talk about how some of the projects you may be hearing about lately are proposed to be funded.

## THIS MONTH'S AGENDA



[Parks Committee Work Session - 04/02/2021](#)

[City Council - 04/06/2021](#)

[City Council Work Session - 04/13/2021](#)

[Parks Committee - 04/15/2021](#)

[Design Review Board - 04/15/2021](#)

[Coffee With A Councilor - 04/19/2021](#)

[Public Works Committee - 04/20/2021](#)

[Planning Commission - 04/22/2021](#)



## **Rejuvenation of the Cannon Beach Elementary School Property**



Let's start with the Cannon Beach Elementary School project, as it is the most complicated.

Because the facility will be largely dedicated to tourism (which would, of course, also welcome locals) the City plans to largely use funds from the TLT Fund to pay expenses. These particular TLT dollars come from Clatsop County, which implemented a countywide 1% TLT in order to use the 30% eligible for General Fund expenses to pay for its upcoming jail expansion. They made the decision to return the 70% dedicated to tourism to the cities in which that TLT was collected. As a result, all of these funds must be spent on tourism promotion or tourism related facilities.

That action by the County makes it possible for the City consider using TLT money to fund a project like the rejuvenation of the Cannon Beach Elementary School to serve as a tourism-related facility. This could include paying the debt service on the loans associated with the project's construction and as much of the operational costs as possible.

I want to re-iterate that according to state law those 70% TLT funds are restricted to tourism related facilities and tourism promotion. Those TLT funds cannot be used to pay for water or wastewater line improvements, a new City Hall/Police Station or a nice desk lamp for the City manager.

By using the TLT funds for the CBE project where legal and appropriate, we are hoping to minimize expenses to be paid from the General Fund (i.e., the fund where your taxes go).

There are two "other sides of the coin" that come into play if we were not to use the county TLT funds on the CBE project:

1. If we do not use the county TLT funds on a tourism related facility, they could only be used for additional promotion and advertising related to bring more tourists to Cannon Beach or on other tourism related facilities. Nothing else.
2. If the City wanted to use the CBE for a non-tourist related purposes, the City would need to find other funding – thus taking funds away from other City projects and needs.

## Infrastructure Projects



You will be hearing about a project to replace the 50-year-old concrete water lines that bring our water down from the City's springs, located in the Coastal Range, to our treatment facilities, to the storage/pressurizing tank and into the water mains that feed the water lines throughout our City. We are also needing to fund replacement of aging wastewater system components.

These utility projects can only be funded from utility rate increases or in some cases, the general fund. We cannot use the TLT funds we plan to use for the CBE project to pay for utility improvements.

From a financing standpoint this is an excellent time to undertake these infrastructure projects. Staff has recently secured loans with terms such as 50% principal forgiveness (up to \$500,000), and 1% interest for 30 to 40 years. We are also doing all that we can to take advantage of the upcoming Federal infrastructure legislation.

To repay the loans on these large projects it will be necessary to raise utility rates significantly. There is a YouTube video on the City's website of the City Council meeting on February 4, 2021, where this issue was discussed.

We are also in dire need of new City Hall/Police Station facilities. I would be happy to give anyone a tour of our current location. You will find the Police facilities particularly disturbing. If you'd like a tour, please call me on my direct line at City Hall at 503-436-8050, and we will set something up.

The replacement of City Hall and the Police Station have been deemed necessary for at least 15 years. In 2019, the City Council appointed a Blue-Ribbon Committee to re-examine the situation and the newly developed project documentation. That committee recommended 11-0 for the City Council to move forward with the project.



## WHERE THE CITY'S MONEY COMES FROM, AND WHERE IT CAN GO CONTINUED

Details regarding the project can be found on the City's website listed as City Hall/Police Station Project.

As usual, the main sticking point stopping the project from moving forward is money. This is a project that will require funding to repay the loans needed for construction from General Fund related sources. Excess funds do not exist at this point, so we need to find a revenue source for the project.

We will share more about possible funding considerations in future editions of the Community Bulletin, so stay tuned for more information on this topic.

The City Council has some major decisions to make – decisions about our quality of life, making sure we are secure in terms of water supply, and ensuring that we are prepared to work through any natural disaster that may come our way. We encourage you to stay in the loop on these ongoing conversations and to share your opinions with your elected officials.

Stay well and stay positive!

*Bruce St. Denis, City Manager*

### CITY MANAGER



All our meetings are recorded via YouTube. Check the City's channel.



Visit the City's Facebook for our latest posts.



Check out our meetings page for agendas, packets, presentations & minutes.

### VACCINE INFORMATION

Clatsop County and its local partners are striving to ensure that local residents can receive the COVID-19 vaccine in as timely and convenient a manner as possible.

Vaccines are being administered according to a multi-phase plan from the Oregon Health Authority

#### GROUPS CURRENTLY ELIGIBLE FOR VACCINATIONS:

- Individuals age 45 to 64 with underlying conditions
- Seniors age 65 and older
- Educators and childcare providers
- All members of Phase 1a (healthcare workers, first responders)

<https://www.co.clatsop.or.us/publichealth/page/vaccine-information-faqs>



## **NOTICE**

### INVITATION FOR COMMUNITY GRANT APPLICATIONS FUNDING REQUESTS

Nonprofit organizations providing programs/projects in arts, educational, recreational, environmental, community, or social services in Cannon Beach are invited to apply for funding from the City of Cannon Beach by filing an application with:

City of Cannon Beach  
Parks & Community Services Committee  
P.O. Box 368  
Cannon Beach, OR 97110  
Attention: Kelsey Balensifer

Or by using the City's file-share system on its website  
and sending to: [balensifer@ci.cannon-beach.or.us](mailto:balensifer@ci.cannon-beach.or.us)

**Applications must be received by 2 p.m. on April 13, 2021**

Applications are available at:  
[www.ci.cannon-beach.or.us](http://www.ci.cannon-beach.or.us)

*NOTE: Community Grant Program is subject to change(s) due to COVID-19 restrictions.*



**These photos, taken in April 2020, show the water line break on S Pacific Street and the Public Works team and contractors conducting emergency repairs.**

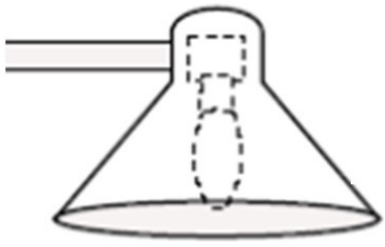
The City of Cannon Beach's Public Works department is currently overseeing a project to replace and upgrade the water line under S Pacific Street, between W Gogona Avenue and W Gulcana Avenue. The work consists of replacing 270 linear feet of 6" AC pipe with 8" SDR 11 HDPE pipe, and this upgraded pipe will provide better water pressure and improved reliability for customers serviced by this line. Additional isolation valves will be installed to lessen the burden of outages by reducing the number of customers impacted.

This portion of the S Pacific Street water line, which likely dates back to the 1960s, failed in the spring of 2020. Emergency repairs were executed at that time, but the high cost of the engineering and construction of a total line replacement had to be delayed until the 2020-2021 fiscal year. The complete project cost is estimated at \$130,000, being budgeted from the water reserve fund.

The City conducted a "request for proposal" process in the fall of 2020 to solicit proposals for plans and contract documents for the project, as well as construction management services during construction. Four engineering firms submitted bids, and Otak, Inc. was awarded the contract.

Otak is conducting a topographical survey, to verify the accuracy of the grades and drainage. This survey and additional information will be used to draft up a complete engineering design, including site conditions, critical project features and proposed water main alignments for connections to existing mains. Otak will administer an intermediate procurement process to select a contractor for construction, and then oversee the job through its completion. The work is anticipated to conclude in late May 2021.

This project reflects the Public Works department's commitment to ensuring the safe and ongoing operations of the City's utility systems, services, and overall infrastructure.



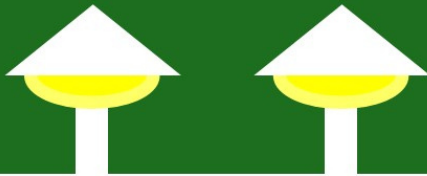
# Residential Lighting Must be Fully-shielded & <1,260 lumens EXCEPT:

1

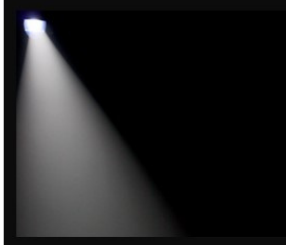
One partly shielded or unshielded luminaire at the main entry, not exceeding 630 lumens.



All other partly shielded or unshielded lighting must be below 315 lumens.



Landscape lighting must be below 2,100 lumens & directed away from adjacent properties.



Flood-lights must be below 2,100 lumens & not visible from adjacent properties.



All sensor lighting must extinguish after 15 minutes.

Open flame gas lamps are cool.



In 2014, the City of Cannon Beach adopted language into its Municipal Code (CBMC) to manage exterior lighting in both residential and commercial areas. These ordinance amendments, often called Dark Sky ordinances, promote exterior lighting that is sensitive to environmental and health concerns, while respecting the safety concerns of business owners and citizens. The Residential Exterior Lighting standards can be found at the City's website, under sub-section 17.90.110 of the Municipal Code. These standards have also been summarized in an easy to understand handout, which can be found [here](#).

The exterior lighting of commercially zoned areas in Cannon Beach are managed through the Design Review Board and CBMC 17.44.150. If a business owner or operator wishes to make changes to their exterior lighting, they should contact the City's Community Development Department.



More information on the benefits of managing exterior lighting can be found at the website of the [International Dark Sky Association](http://www.darksky.org) ([www.darksky.org](http://www.darksky.org)). The City of Cannon Beach has joined a number of cities and counties across Oregon, the U.S. and internationally to support the Dark Skies movement, utilizing the IDSA's model ordinance and policy guidance in drafting its exterior lighting standards. To better understand exactly how a lumen translates to watts, you can compare the numbers [here](#). To learn more about these efforts, please visit the [IDSA's website](#), see the City of Cannon Beach's information provided below, or contact the Cannon Beach Community Development Department, at 503.436.8040 or [planning@ci.cannon-beach.org](mailto:planning@ci.cannon-beach.org), if you have questions.

Please remember, if you ever have a Dark Sky related concern or complaint you can register that complaint with the Code Enforcement Official at the City's online [Code Complaint Form](#).

## EARTH DAY

# - 12 Days of Earth Day

## April 11-22, 2021 -



# *Emergency Cache Container Program*

**503-436-1581**

*For more information call or go online  
to [www.ci.cannon-beach.or.us](http://www.ci.cannon-beach.or.us)*

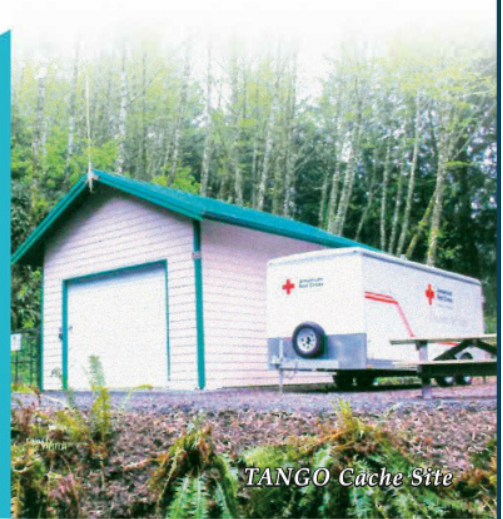
Cannon Beach has developed an extensive emergency preparedness plan that includes a network of evacuation routes that lead to high ground, with assembly areas and three permanent sites created to provide services during emergencies. Each site will provide for food distribution, sanitary facilities, shelter options, warming area and a medical station. **These sites also provide a place to store your personal emergency cache container.**

#### Evacuation Cache Sites

OSCAR (North) - on Old Cannon Beach Road

ECHO (Central) - located across Highway 101

TANGO (South) - Tolovana Mainline at South Wind



TANGO Cache Site

## *Join the Emergency Cache Container Program Today!*

*Evacuation Cache Sites represent the heart of emergency preparation effort. If you have not already joined the cache container program, we invite you to join us in planning ahead in the event of an emergency.*

Your personal cache container(s) are stored in secure buildings at the Evacuation Cache Sites. The containers represent your personal; cache of supplies to assist you and/or your family until the emergency passes. The most important and essential items you can store are a tent and tarps, sleeping bags, canned or dried foods, a means to cook or warm them, water, and warm clothing.

For your own comfort and well-being, having your own container(s) is by far the best option.

Freeze dried foods offer the longest lasting expiration dates, but some canned goods can last for five or six years before their "best by" dates. It is also recommended that a means to warm/cook your food be included.

**Items not allowed** in your container; firearms, ammunition or weapons, flammable or explosive material, biohazardous items, hazardous, dangerous or environmentally harmful chemicals, perishable items, including alcohol.

Barrel owners will be given access twice a year to add or rotate stock to their barrels on the **third Saturday in April and October.**

Barrels are required to be plastic, fifty-five, thirty or five gallon containers with locking rings or locking lids.



*There is a yearly fee for barrel storage. Please contact city hall for storage fee pricing and more information at 503-436-1581 or [www.ci.cannon-beach.or.us](http://www.ci.cannon-beach.or.us).*





## CITY OF CANNON BEACH

### Tsunami Wayfinding Wednesdays:

We are going to start exercising our Tsunami Wayfinding signs to prepare ourselves and our community to mobilize from whichever location we are to the nearest Tsunami Assembly area.

**Objective:** We will exercise the walk from certain locations to the Tsunami assembly areas. We will start the exercises from 5:30 pm to 6:00 pm on the first Wednesday each month. Critical to time all walk out evolutions for personal information. Any Tsunami sign issues Email Emergency Manager Rick Hudson. [HUDSON@ci.cannon-beach.or.us](mailto:HUDSON@ci.cannon-beach.or.us)

Use the attached maps to assist.

<https://www.ci.cannon-beach.or.us/emergencymgmt/page/tsunami-evacuation-routes-assembly-areas>

CERT team, we will walk to our evacuation areas and then participate in a radio test starting at 5:30 pm -ending at 6:00pm. We will be operating on REPT 15





# All Fireworks Are Now Illegal In Cannon Beach

Cannon Beach  
is now a  
"Safe Zone"  
for birds and  
wildlife.

Fireworks make me fly away  
and I fear returning

Fireworks scare  
our birds,  
sea life, elk,  
pets, bunnies,  
and our wildlife.

Fireworks cause  
a serious fire  
hazard with dry  
summers a big  
concern.



Photo: © Bob Kroll

**Please join us in embracing this new law.**

Cannon Beach Municipal Code Ordinance 9.16.010 and fines up to \$5,000  
see Ordinance 9.16.030 Violation - Penalty levels



Over the past several months Cannon Beach has seen an increase in the amount of graffiti and tagging in our city. Graffiti has economic as well as psychological consequences for Cannon Beach. When graffiti occurs on both public and private property it takes time, money, and effort to repeatedly remove. Cannon Beach is consistently ranked one of the most beautiful places in the world and tagging does nothing but detract from its beauty and our sense of community. The metro area has seen an increase in graffiti the last year and it seems to be spilling over into our city.

### **What is Graffiti?**

Under Oregon law, graffiti means "Any inscriptions, words, figures or designs that are marked, etched, scratched, drawn, painted, pasted or otherwise affixed to the surface of the property." Tagging includes more random markings, initials, and various social commentary. The crime of graffiti in Oregon falls under Criminal Mischief in the Third Degree which is class C misdemeanor.

### **How can I help with Graffiti in Cannon Beach?**

In order to effectively deal with graffiti, everyone needs to be involved. Law enforcement alone cannot do the job. Dealing with graffiti must be a team effort involving law enforcement, city government, business owners, and community members.

- When graffiti is "occurring now" or if you are a witness to graffiti vandalism as it is happening, call dispatch at 503-738-6311. Give as much information as you can about the suspects, vehicles, license plates and the location.
- When graffiti appears on your property or someone else's, report it to Cannon Beach Police as soon as possible by calling the non-emergency dispatch number at 503-436-2811. This allows officers to document and investigate the incident.
- The sooner graffiti is removed, the better! Research shows that removal within 24-48 hours is effective in discouraging repeat vandalism. If you choose to remove the graffiti before contacting law enforcement, take a photo for the police report. The quicker the graffiti is removed, the stronger the message that the community will not tolerate the vandalism.





# **Welcome the Puffins 2021**

Join us in person or online for a weekend full of Tufted Puffin education and events!

**Saturday, April 17th 8:30am - 12:30pm**

**Sunday, April 18th 9:00am - 2:30pm**

**At Haystack Rock or live on Facebook**

More details to come later, for current information follow Haystack Rock Awareness Program on Facebook and Instagram.





# Annual Welcome the Puffins 2021 Art Gallery

## SUBMIT YOUR ART

Now accepting your tufted puffin art, poems, stories, sculptures, films, or any creative piece to be highlighted in our collective online and beach gallery. All skill level and ages welcome to participate!

e-mail submissions to: [HRAP@ci.cannon-beach.or.us](mailto:HRAP@ci.cannon-beach.or.us)

or mail to: HRAP, City of Cannon Beach

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