

Clatsop Regional Housing Taskforce

Kick-Off Meeting July 20, 2022



Clatsop Regional Housing Taskforce

July 20, 2022

2-4 PM Seaside High School Library 2600 Spruce Dr. Seaside, OR 97138

Agenda

- I Welcome & Introductions
- II Problem Statement
- III Mission, Vision, Plan
- IV Models & Tools
- V Organization & Capacity
- VI Taskforce Timeline
- VII Next Steps

Problem Statement

OR-RTG-60 Oregon

Notice of Non-Renewal

Date: 3/4/22	To: Jeffrey S. Adams and Marilynn H. Adams
Address:	e, Cannon Beach OR 97110
From	
Address: PO E	BOX :
Method of Servi	ce: Personal Service: Post and Mail: X
Jeffrey and	Marilynn,
This letter se	ervices as 90 Day Notice of Non-Renewal and Lease Termination effec
6/4/22.	
You have be	en exceptional tenants and will provide a positive
rental refere	nce should you require one, however at this time the property owners
on taking po	ssession of the property so as to complete a major renovation.

Please feel free to reach out an any time with questions.



Housing Matters

July 18, 2022

Problem Statement





Problem Statement





Mission

Vision

Plan



Trust

Tacit or tactful understanding of where we want to go

Team...



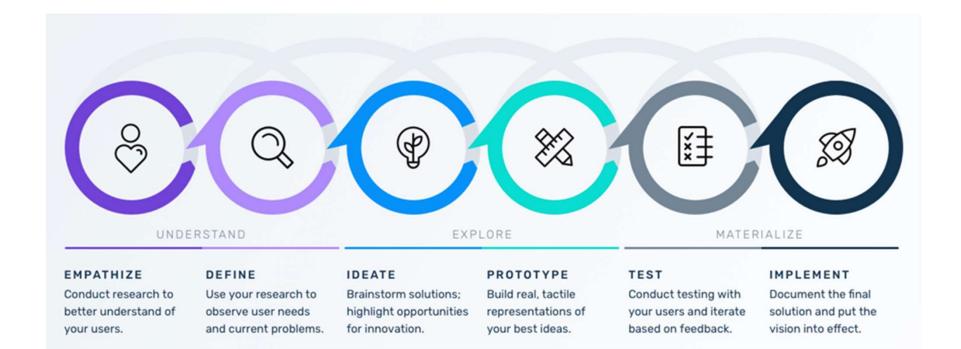
Trust

Tacit understanding of where we want to go

Team...

Timeline









What is the opening scene of Star Wars?



A long time ago in a galaxy far, far away....

During the battle, Rebel spies managed to steal secret plans to the Empire's ultimate weapon. the DEATH STAR. and

hidden base, first victory against evil Galactic Empire.





Did you hear that?



Exercise One: Report Out

Where does Star Wars begin? When does Star Wars begin? What does Star Wars begin? Why does Star Wars begin?



Exercise One: Report Out

Why?





Exercise Two

So, in your groups:

- 1. What do you feel you have done well in your community to help promote needed housing?
- 2. What do you feel you could do better?



Exercise Two: Report Out

- 1. What did your group say were some of the things they felt they did well?
- 2. Did you have areas of agreement?
- 3. What about areas where you felt you could have done or do better?
- 4. Was there any agreement or disagreement over any of these thoughts?

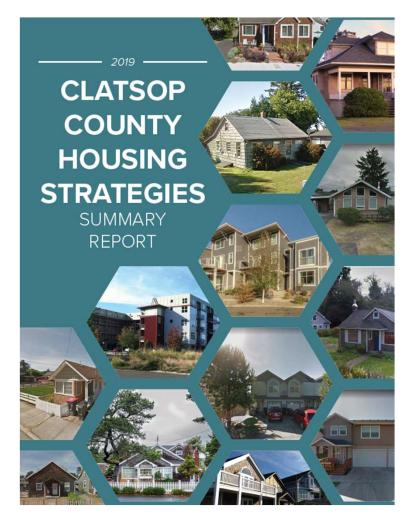


Clatsop County Housing Strategy

July 2019

26 Strategies42 Action Items





2019 Clatsop County Housing Strategy Matrix

Clatsop County Housing Strategy	Strategies	Clatsop County	Astoria	Cannon Beach	Gearhart	Seaside	Warrenton
	1 Ensure land zoned for higher density uses is not developed at lower densities.			3			
	2 Further study the potential need for a UGB amendment in Seaside to help meet South County housing needs.			3			
	3 Refine BLI data and results.						
Land Supply	4 Further assess and address infrastructure issues.						1
	1 Adopt supportive and inclusive Comprehensive Plan policies			2			1
	2 Establish minimum density standards			3			
	3 Revise maximum density, height or bulk standards in higher density residential zones			3			1
	4 Support high density housing in commercial zones			3			
	5 Streamline and right-size minimum off-street parking requirements			2			
	6 Facilitate 'missing middle' housing types in all residential zones			3			1
	7 Encourage cottage cluster housing			3			1
	8 Promote Accessory Dwelling Units			2			
	9 Incentivize affordable and workforce housing			2			
Policy & Development Code	10 Limit short-term rental uses in residential zones			1			1
	1 Streamline permitting and review process			3			
	2 System development charge or fee waivers, exemption or deferrals			2			
Development Incentives	3 Tax exemptions and abatements			3			
	1 Tax increment financing (urban renewal)			5			
	2 Construction excise tax			1			1
	3 Affordable housing bond (regional or local)			3			
	4 Public private partnerships			1			1
	5 Housing preservation fund			3			1
	6 Land acquisition/use public lands			2			1
	7 Community land trust			3			1
Funding Tools & Uses	8 Regional housing coordination			2			
Regional Collaboration & Capacity Building				2			1
KEY							
Adopted	1						
In the process of review	2						
No action taken	3						
No longer applicable or viable	4						
Other	5						



Regional Collaboration & Capacity Building

Clatsop County Housing Strategies | Part 2: Recommendations

The findings of this study underscore the regional nature of the housing market in Clatsop County. While the County is made up of distinct cities, unincorporated communities, and rural areas, employment opportunities and housing needs do not stop at these jurisdictional boundaries. Achieving a balance of housing and jobs within each community can help to increase the odds that more people can live where they work. At the same time, existing development patterns, geo-physical constraints, and regional economic forces will almost certainly continue to perpetuate significant cross-commuting and economic interdependence between communities in the County. There are several benefits to institutionalizing regional collaboration and coordination on housing-related policies and programs.

- 1. Regulatory consistency
- 2. Funding strategies may be more effective if implemented at the regional level
- 3. Planning and coordination



2016 Housing Report – Not just local issue

Vision Statement

"To forge a housing plan that encourages and facilitates the creation of long-term workforce rental housing in Cannon Beach – identifying long term and short term strategies and solutions that are inclusive of all in the workforce."

Refining the Problem Definition: Because of the extensive work completed previously, specifically the 2013 and 2014 housing reports/surveys already on hand, the Task Force began with a fairly advanced sense of what the problem is:

"People who work in Cannon Beach cannot afford to live in Cannon Beach; this has become a strain not only on local employers but on the community itself...which needs an array of residents/families to maintain its social balance and economic well-being."



Clatsop Regional Housing Task for 6@annon Beach Affordable Housing Task Force Report on Findings and Deliberation Affordable Housing Needs Assessment and Implementation Plan

State Strategies

House Bill 2003:

Requiring Cities to Update Housing Needs Studies and Create Housing Production Strategies

In 2019, the Oregon Legislature passed House Bill 2003, a law to make sure communities meet the diverse housing needs of Oregonians. The law requires Oregon's medium and large cities to study the future housing needs of their residents and to develop strategies to make sure the housing needed is produced.

Exploring Housing Needs, Developing Production Strategies

Oregon cities have long had to study their community's future housing needs when proposing to expand their urban growth boundary. House Bill 2003 requires cities over 10,000 people to analyze what housing is needed for current and future residents every sit to eight years.

The bill then requires each city to adopt a **housing production strategy** within a year of completing the analysis. The strategy must list specific actions the city will take to promote the development of all identified housing needs - such as revising regulations or providing financial incontives.

The bill also directs the Oregon Housing and Community Services Department to conduct a pilot project to calculate housing needs for the next 20 years in each region, for all income levels. The Department of Land Conservation and Development must then report to the legislature on the method's effectiveness.

Rules, Technical Assistance Forthcoming

The bill requires the Oregon Department of Land Conservation and Development (DLCD) to conduct rulemaking on how housing needs analyses and production strategies shall be done, and timelines for completion.



have the critical resources they need, like good homes people can afford.

The bill funds DLCD to provide technical assistance to cities working to complete their required housing needs analysis and production strategies.

Allows Affordable Housing on Public Lands and in Conjunction with Places of Worship

The bill also authorizes cities to allow affordable housing to be built on public land inside urban growth boundaries, and allows multiple buildings for affordable housing to be built next to places of worship.

Learn More and Stay Up to Date

Read the bill: <u>plis.leg.state.or.us/liz/2019R1/Downloads/MeasureDocument/HB2003</u>

More details: <u>www.oregon.gov/lcd/UP/Pages/Housing-Needs.aspx</u> Sign up to receive e-mail updates: <u>www.oregon.gov/lcd</u>





Implementing a Regional Housing Needs Analysis Methodology in Oregon: Approach, Results, and Initial Recommendations

March 2021

Prepared for: Oregon Housing and Community Services

Technical Report



KOIN Center 222 SW Columbia Street Suite 1600 Portland, OR 97201 503-222-6060



State Strategies

Unit Affordability	0-50% HAMFI	50-80% HAMFI	+80% HAMFI						
UGB: Astoria									
0-50%	439	175	195						
50-80%	304	335	685						
+80%	180	125	1,225						
UGB: Cannon Beach									
0-50%	62	24	23						
50-80%	54	40	84						
+80%	14	29	238						
UGB: Seaside									
0-50%	260	25	45						
50-80%	555	310	265						
+80%	120	155	730						

1,865 Cost Burdened Units

UGB: Gearhart							
0-50%	22	4	12				
50-80%	48	20	32				
+80%	44	60	233				

UGB: Warrenton

0-50%	114	44	55
50-80%	78	235	349
+80%	55	44	675

Cities in the North Coast Region

Exhibit 175. Housing Supply by Income and Affordability, Cities in the North Coast Region, 2012-2016

Source: HUD CHAS, 2012-2016

Note: Red shading indicates that households are cost burdened.

Green shading indicates that households have housing units within their affordability range.

Blue shading indicates that households are buying down, meaning that the housing they occupy costs less than the amount they could afford if they spent 30% of their income on housing costs.



	New units				
Median Family Income	Projected Need	Under- production	Housing for the Homeless	Total Units	% of Units
UGB: Astoria					
+120%	468	3	0	470	34%
80-120%	202	6	0	208	15%
50-80%	211	11	8	230	17%
30-50%	109	8	22	138	10%
0-30%	84	7	244	335	24%
Total Units	1,073	35	274	1,382	100%
% of Units	78%	3%	20%	100%	
UGB: Cannon Beach					
+120%	115	1	0	116	35%
80-120%	50	1	0	51	16%
50-80%	52	2	2	56	17%
30-50%	27	2	4	33	10%
0-30%	21	2	49	72	22%
Total Units	264	7	56	327	100%
% of Units	81%	2%	17%	100%	
UGB: Gearhart					
+120%	59	0	0	59	35%
30-120%	26	1	0	26	15%
50-80%	27	1	1	29	17%
30-50%	14	1	2	17	10%
0-30%	11	1	27	39	23%
Fotal Units	136	4	31	171	100%
% of Units	80%	2%	18%	100%	

	New unit	s for each of th	he following		
Median Family Income	Projected Need	Under- production	Housing for the Homeless	Tota Unit	
UGB: Seaside					
+120%	385	2	0	386	36%
80-120%	166	4	0	170	16%
50-80%	173	7	5	185	17%
30-50%	89	5	14	108	10%
0-30%	69	5	153	227	21%
Total Units	882	22	172	1,077	100%
% of Units	82%	2%	16%	100%	
UGB: Warrenton					
+120%	516	1	0	517	39%
80-120%	223	3	0	226	17%
50-80%	232	6	4	242	18%
30-50%	120	4	11	135	10%
0-30%	92	4	122	218	16%
Total Units	1,183	18	137	1,338	100%
% of Units	88%	1%	10%	100%	
Clatsop County Outside	of any UGB ⁶⁹				
+120%	0	0	0	0	-
80-120%	0	0	0	0	-
50-80%	0	0	0	0	-
30-50%	0	0	0	0	-
0-30%	0	0	0	0	-
Total Units	0	0	0	0	-

4,295 Needed Units by 2040



Where We Stand

Sea Lark Apartments

- 8 Units, Constructed in 2018
- Deed restricted to prevent converting the multifamily dwelling to condominium use or similar individual ownership arrangement or use as a short term rental, for ten years.
- Rent controlled, increases based on HUD reports, approximately \$50/month annually.

Clatsop Regional Housing Taskforce

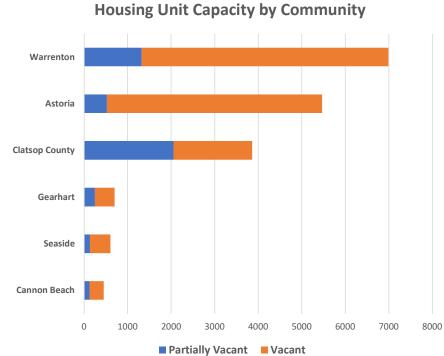
Incentives for Development

- Permit fee waiver
 - \$19,207 total value

Affordable Housing Funding

- Generated through permit fees
 - Current fund: \$255,000
 - \$50,000 annual average

Buildable Lands Study Clatsop County



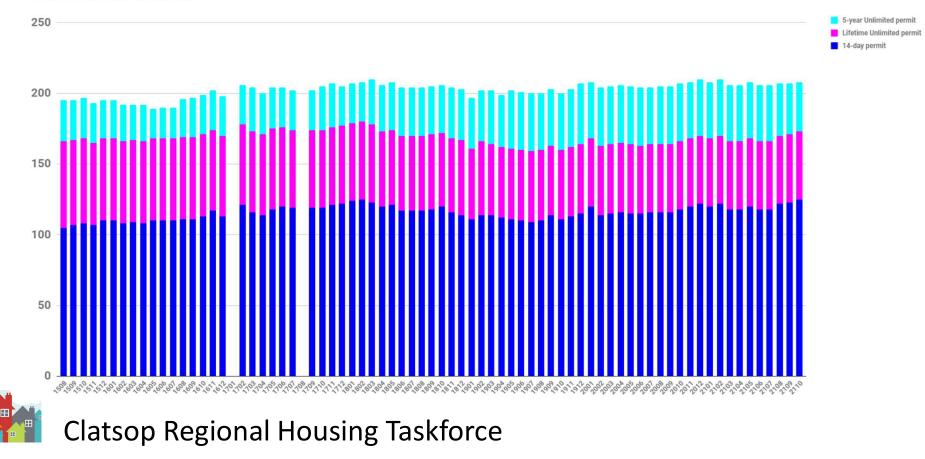
Invicdiction	Potentially Buildable Acres		Housing Unit Capacity		
Jurisdiction	Partially Vacant	Vacant	Partially Vacant	Vacant	
Astoria	22	331	524	4,943	
Cannon Beach	37	86	123	329	
Clatsop County	3,239	4,175	2,054	1,806	
Gearhart	71	146	249	452	
Seaside	15	69	136	469	
Warrenton	113	392	1,321	5,607	



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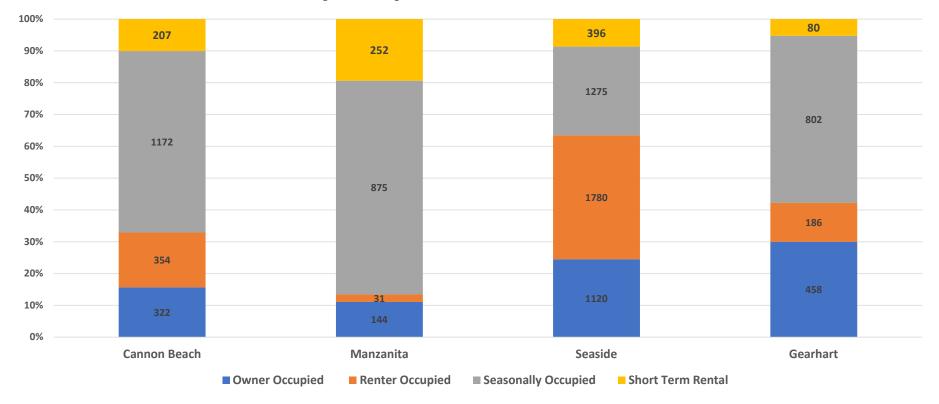
Short Term Rentals

Cannon Beach STR Totals



STR Context Comparison

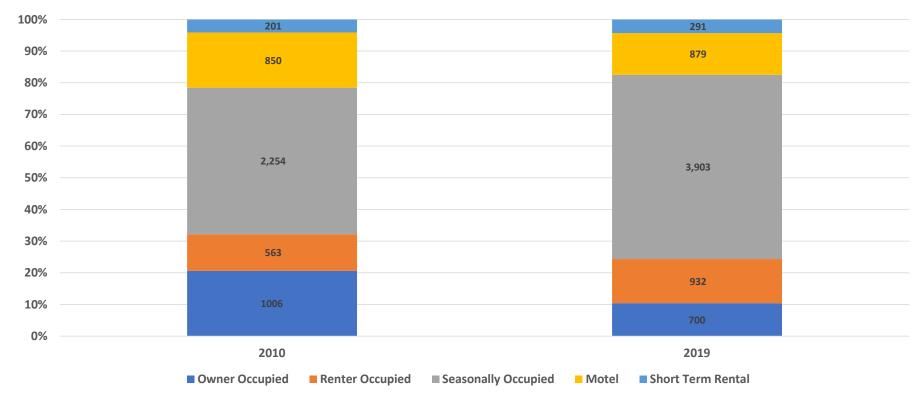
2017 5-Year American Community Survey



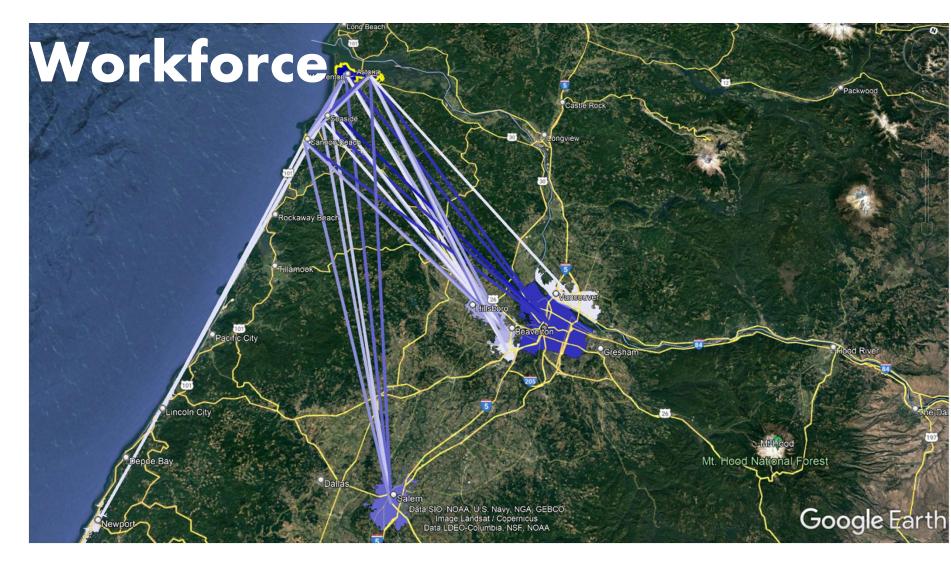


Bed Availability by Tenure Type

2010 vs. 2019 5-Year American Community Survey



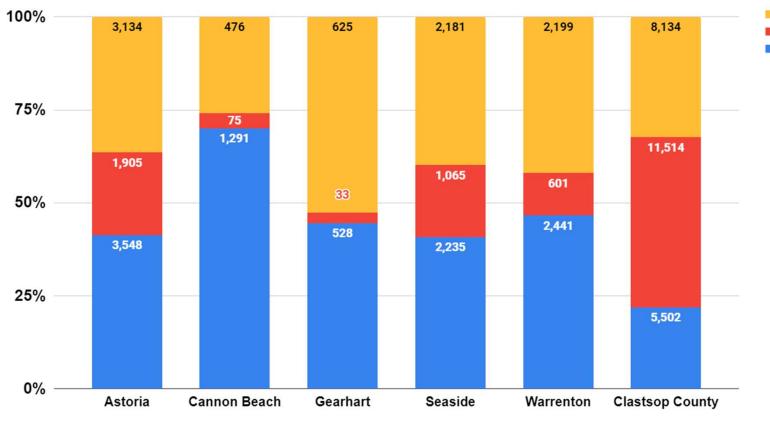






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Text



Regional Workforce Commuting 2019

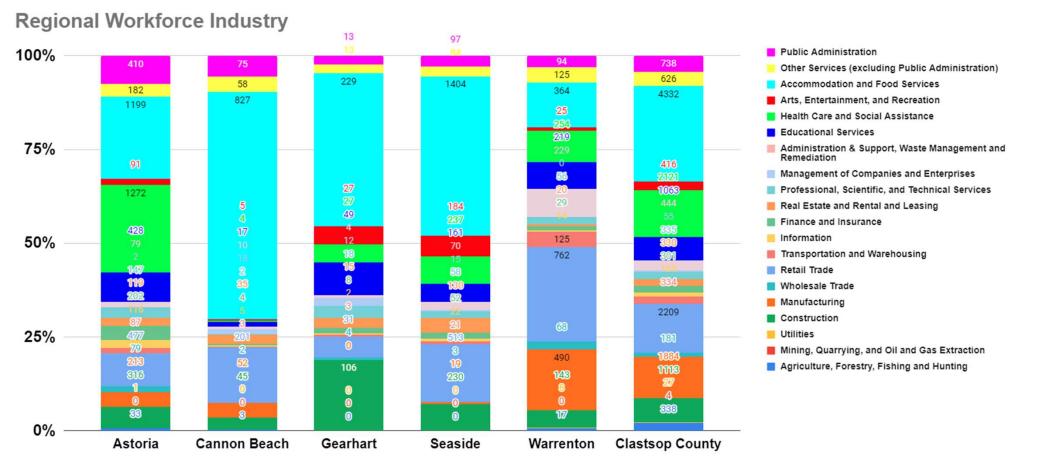
Living in the Selection Area but Employed Outside

- Employed and Living in the Selection Area
- Employed in the Selection Area but Living Outside

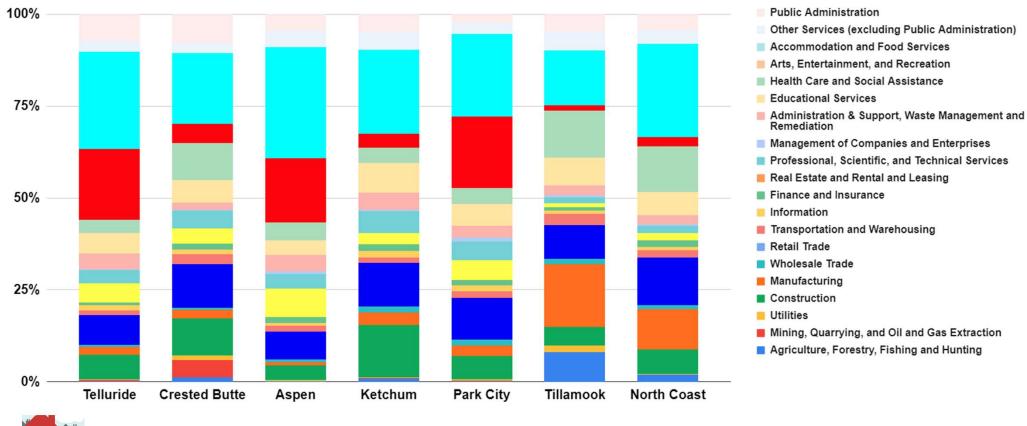


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Census Bureau On the Map 2019



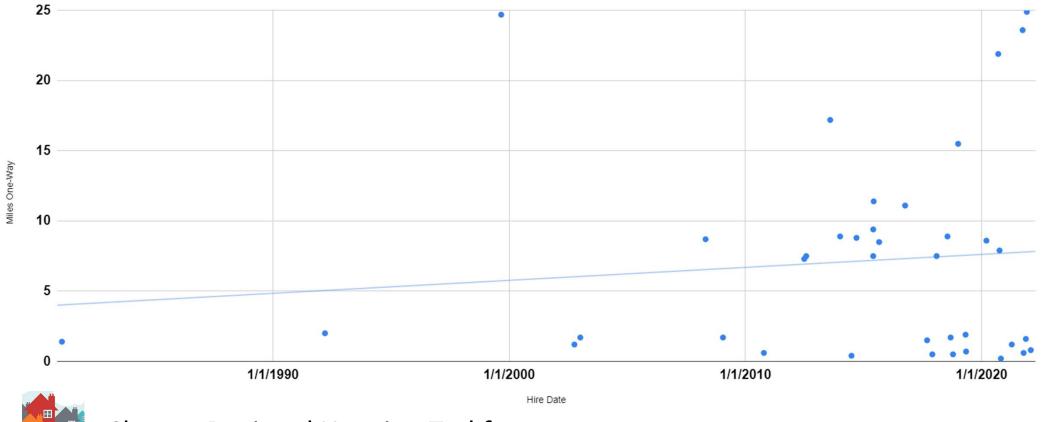




Industry Comparison

Residency and Commuting

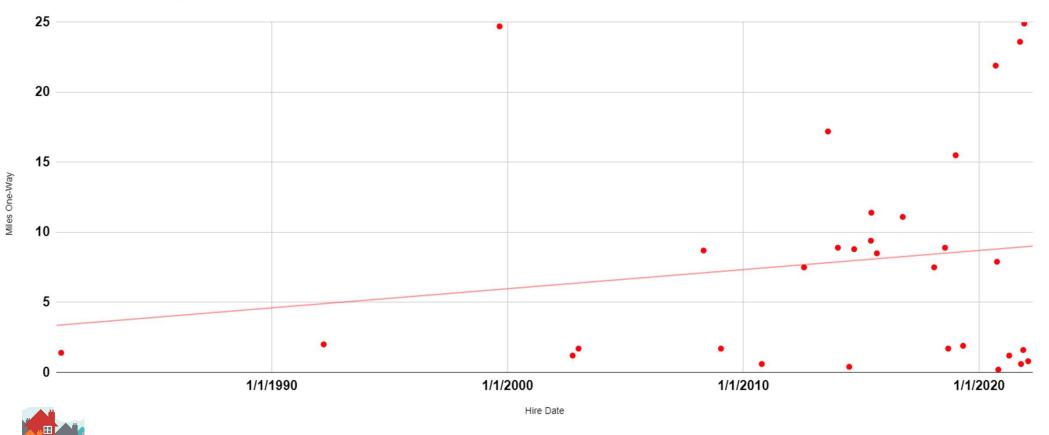
Cannon Beach Workforce Commute Hire Date & Distance to Work



Clatsop Regional Housing Task for the aken from City of Cannon Beach employee records and Google Maps Note: Commute times do not include variables such as traffic or weather

Residency and Commuting

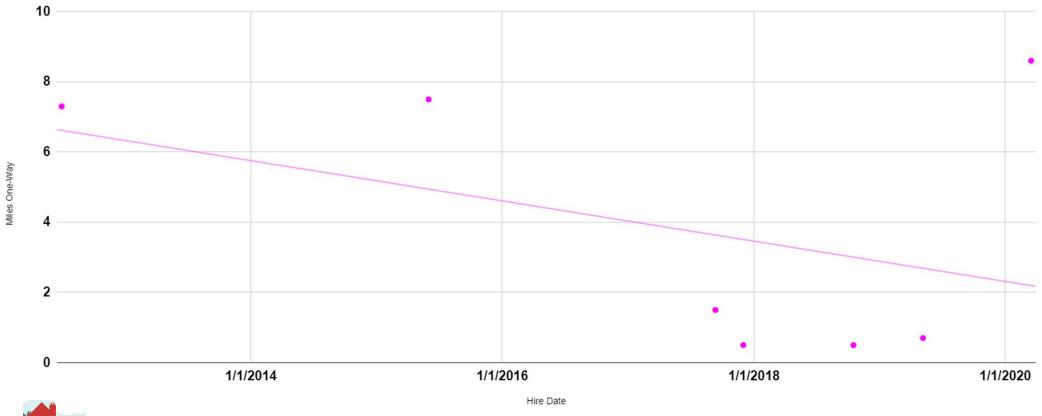
Cannon Beach City Staff Commute Hire Date & Distance to Work



Clatsop Regional Housing Taskfor@eaken from City of Cannon Beach employee records and Google Maps Note: Commute times do not include variables such as traffic or weather

Residency and Commuting

Cannon Beach Management Commute Hire Date & Distance to Work



Clatsop

Clatsop Regional Housing Taskfor of Cannon Beach employee records and Google Maps Note: Commute times do not include variables such as traffic or weather

Doing the Math

2019 American Community Survey

	National	Oregon	Clatsop County	Census Tract 9511							
Median Family Income											
120%	\$92,716	\$92,335	\$86,098	\$79,382							
100%	\$77,263	\$76,946	\$71,748	\$66,152							
60%	\$46,358	\$46,168	\$43,049	\$39,691							
Housing Cost											
Median Home Value	\$217,500	\$312,200	\$283,900	\$409,000							
Annual/Monthly Cost	\$19,140/\$1,595	\$20,388/\$1,699	\$18,468/\$1,539	\$23,520/\$1,960							
Affordability (30%MFI)											
120% MFI	\$27,815/\$2,318	\$27,700/\$2,308	\$25,829/\$2,152	\$23,815/\$1,985							
100% MFI	\$23,179/\$1,931	\$23,083/\$1,923	\$21,524/\$1,794	\$19,846/\$1,654							
60% MFI	\$13,907/\$1,159	\$13,850/\$1,154	\$12,915/\$1,076	\$11,907/\$992							



-Median Family Income data taken from 2019 ACS Table B19113

-Housing cost data taken from 2019 ACS Table DP04

Clatsop Regional Housing Taskforce^{Census Tract 9511} contains the City of Cannon Beach and surrounding area

Doing the Math

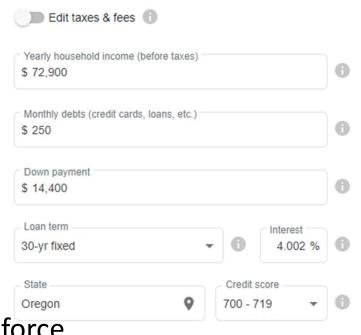
2021 Clatsop County Income Limits for LIHTC & Tax-Exempt Bonds

Actual 2021 Median Income \$72,900 What should monthly rents be for AMI? @60% Monthly Rent Yearly Income 1 Bedroom \$825 \$9,900 \$29,700 2 Bedroom \$990 \$11,880 \$35,640 \$1,143 \$13,716 \$41,148 3 Bedroom

4 Bedroom\$1,276\$15,312\$45,9365 Bedroom\$1,407\$16,884\$50,652

Average House for Sale – 2021

1,730 Sq. Ft. 3 Bedrooms, 2 Bathrooms \$862,000 Sale Price



Purchase budget

Calculator

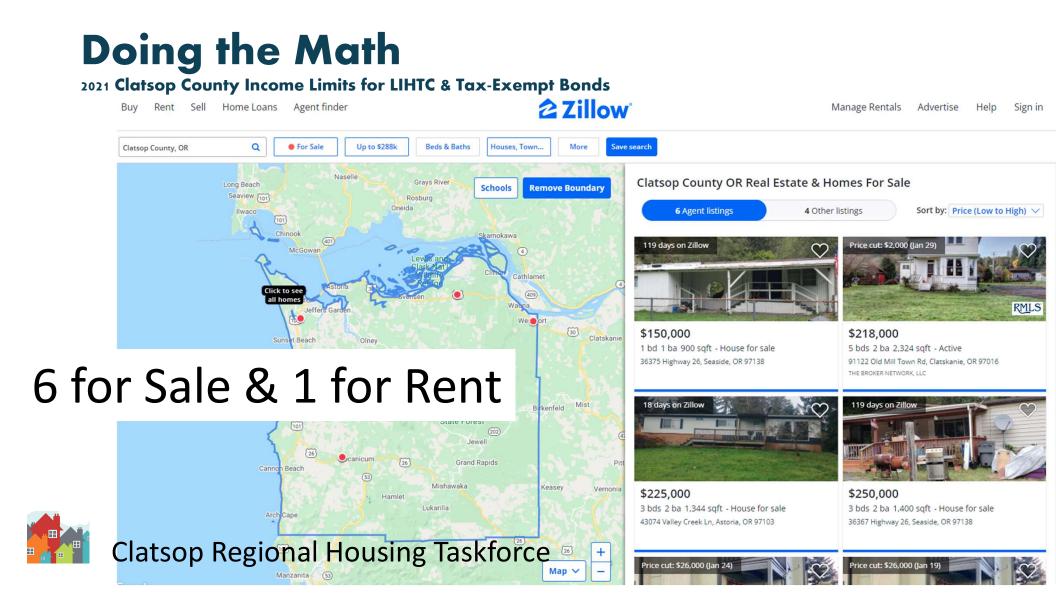
Monthly payment

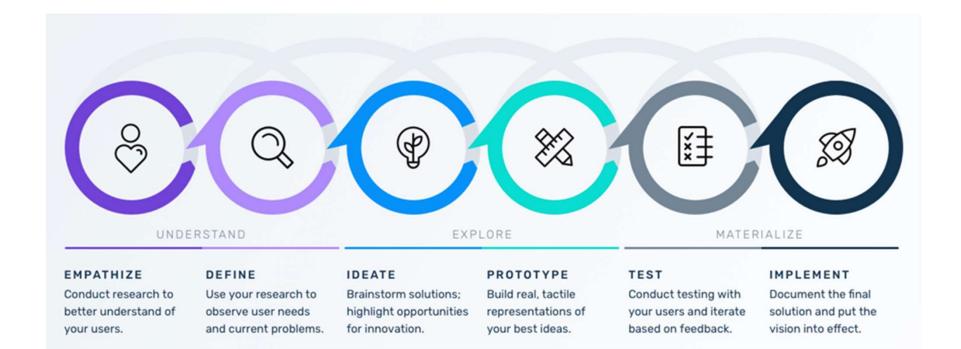
Purchase budget \$288,000

Mortgage amount \$273,600

Calculated using 30-year conforming rates.









Exercise Three

What is your vision for housing in Clatsop County ten years from now, in 2032?



Mission Statement vs. Vision Statement

A mission statement clarifies what the company wants to achieve, who they want to support, and why they want to support them. On the other hand, a vision statement describes where the company wants a community, or the world, to be as a result of the company's services. Thus, a mission statement is a roadmap for the company's vision statement.

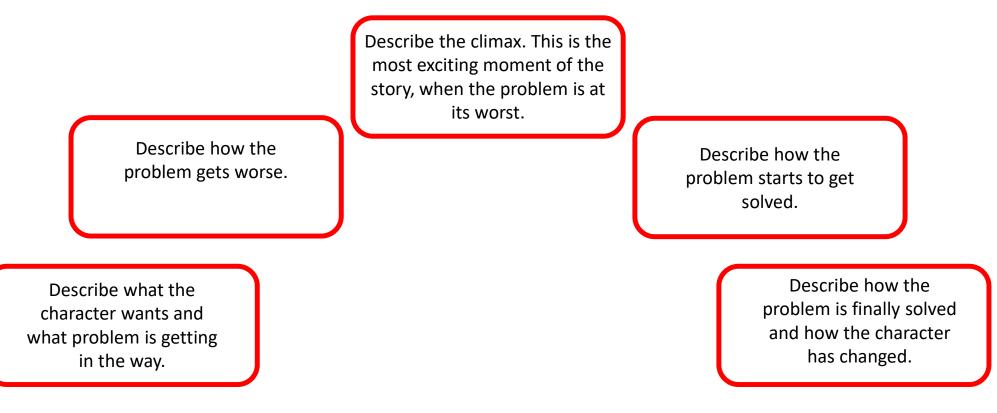


What is a mission statement?

A mission statement is an action-oriented statement declaring the purpose an organization serves to its audience. It often includes a general description of the organization, its function, and its objectives.

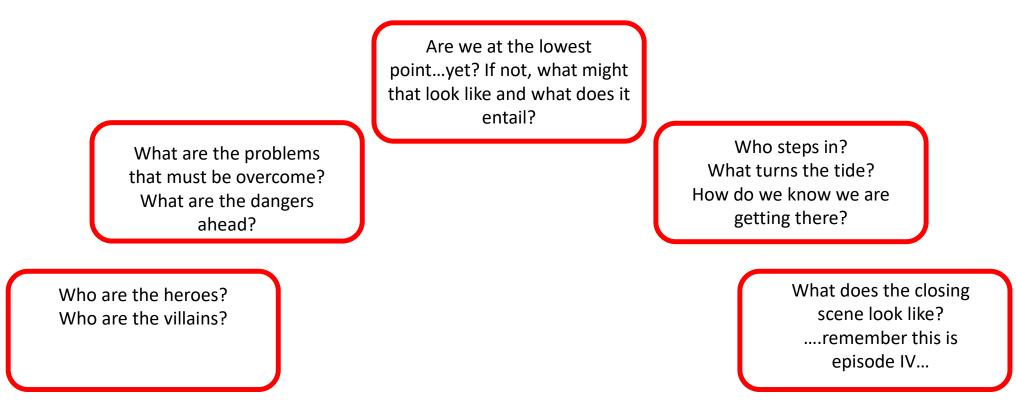


The Story Arc





The Story Arc





Models: Tourism Economies





GEAR	ADVENTURE	HEALTH	TRAVEL	CULTURE	LONG READS	VIDEOS	PODCASTS	NEWSLETTERS	TRIPS



Clatsop Regional Housing Taskforce

Terms of use

Affordable Housing

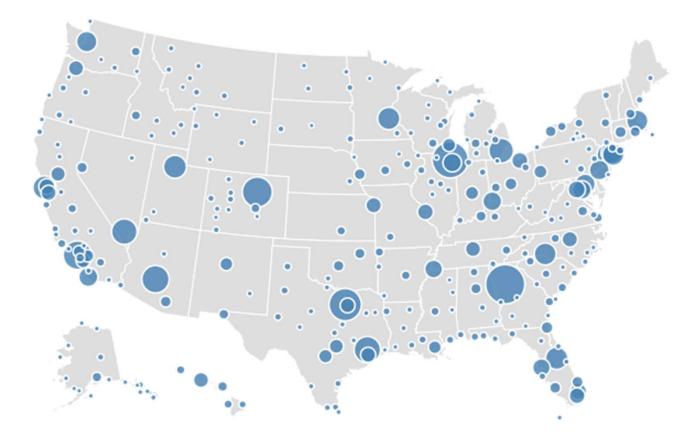
- Housing in considered "affordable" by HUD when a household spends no more than 30% of its annual income on housing costs.
- Mortgage lenders typically require that households spend no more than a set percentage of income on mortgage payments, taxes, and insurance.
- HUD guidelines are directed to serve households at or below the 60% Area Median Income level.

Workforce Housing

- Homeownership and rental housing that is reasonably affordable to middle income employees including retail salespeople, office and service workers, and public employees such as police officers, firefighters, and teachers who are integral to a community but too often cannot afford to live in the communities they serve.
- Urban Land Institute defines workforce housing as being affordable to households earning between 60 and 120 percent of the area median income.



Destination



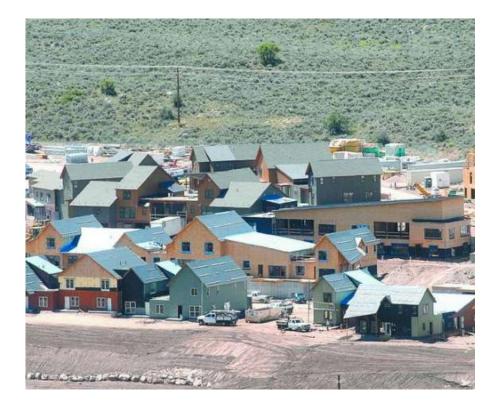




Pitkin County/Aspen, CO

Aspen Pitkin County Housing Authority – Aspen, CO

- Total unit inventory: 3,045
 - 1,663 ownership units
 - 1,382 rentals units
- Demand based project planning that uses collaborative public involvement to identify community needs and develop project properties.





Clatsop Regional Housing Taskforce

Information from APCHA website

Gunnison County/Crested Butte, CO

- 1,366 deed restricted units in Gunnison County.
- 25% of town's housing stock with a plan to increase to 30%.
- Utilizes a mix of housing options including single family residences, ADUs, duplexes, multi-family housing, and mixeduse development.

Town Council's Housing Goals



Five Year Goals to complete by 2023

- Increase percentage of residents living in Town by achieving a 75% housing fulltime occupancy
- Current Fulltime Occupancy is at 65%
- 120 more units to reach this goal
- 30% of units in Town are deed restricted
- 23% of Housing Stock is Deed Restricted
 75 more deed restricted units to reach this goal
- 15 rental units for Town employees
 Currently lease 10 units to Town Employees
- 5 more units needed to reach this goal



Clatsop Regional Housing Taskforce

Information from City of Crested Butte

Park City, UT

- City goal to ensure that at least 15% of the workforce is able to live in Park City.
- 650 total housing units, 19 projects of various sizes and unit types.
- Requires developers to provide housing units in an amount equivalent to 20% of total. Can be fulfilled through construction, conveyance, or payment in lieu.





Clatsop Regional Housing Taskforce

Information from Park City website

Blaine County/Sun Valley/Ketchum, ID

- Advocates and plans for an affordable and attractive housing supply to maintain an economically sustainable community.
- 80 for purchase houses and 5 rental complexes.
- Maintains housing supply through rental agreements, deed restrictions, and ownership & leasing.





Clatsop Regional Housing Taskforce

Information from Blaine County Housing Authority website

San Miguel County/Telluride, CO

- The preservation of affordable housing for employed residents through housing programs and community education.
- 1,195 workforce housing units.
- Funding from residential impact fees.
- Approximately 32% of county's population reside in deed restricted housing.





Clatsop Regional Housing Taskforce Information from San Miguel Regional Housing Authority website

Tillamook County/Tillamook, OR

- Collaboratively advocates for attainable and equitable solutions to the county's housing needs.
- New program started in 2019.
- Proposed solutions:
 - Tax abatement for multifamily
 - STR nightly housing fee
 - Promotion of ADUs





Clatsop Regional Housing Taskforce

Information from Tillamook County website

Clatsop County/Oregon Coast, OR

- Total of 887 affordable housing units.
- Multiple housing studies and reports.
- Identification of housing candidate sites.

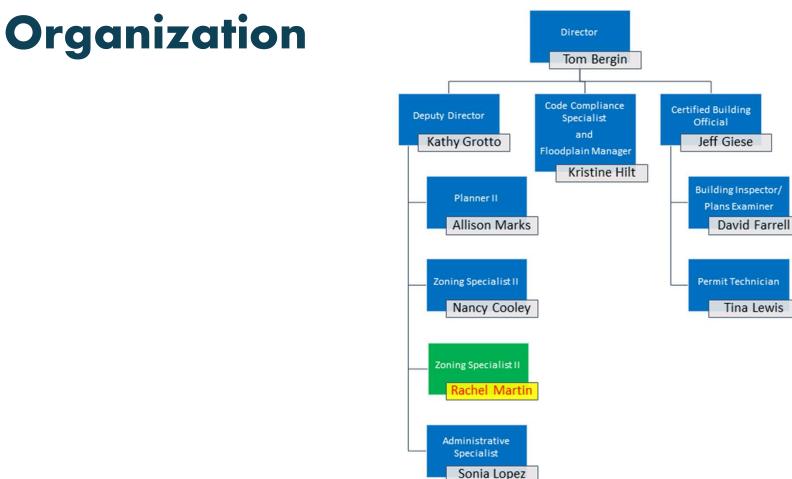




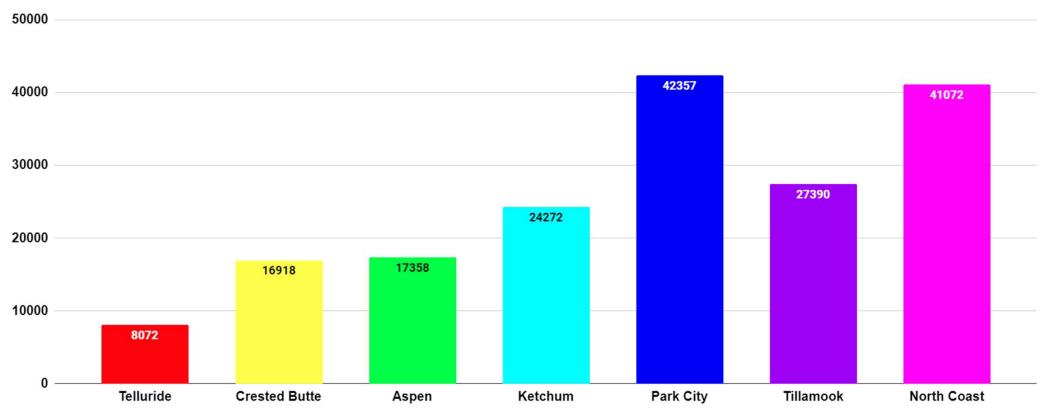
Models: Capacity







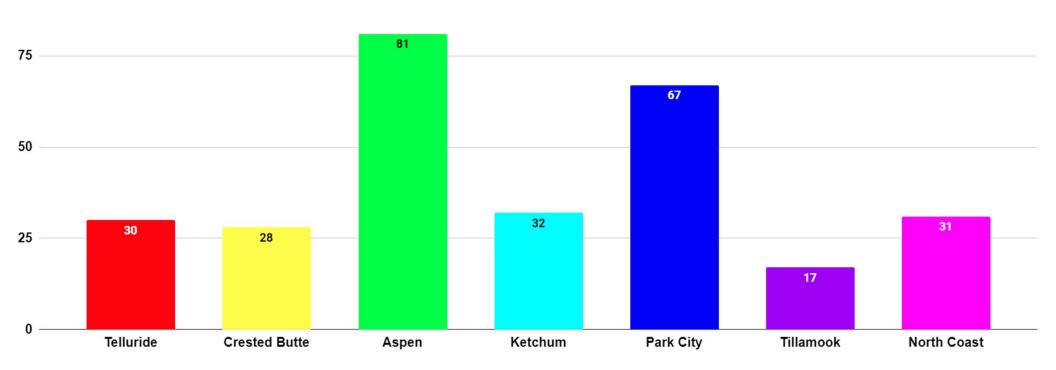




County Population

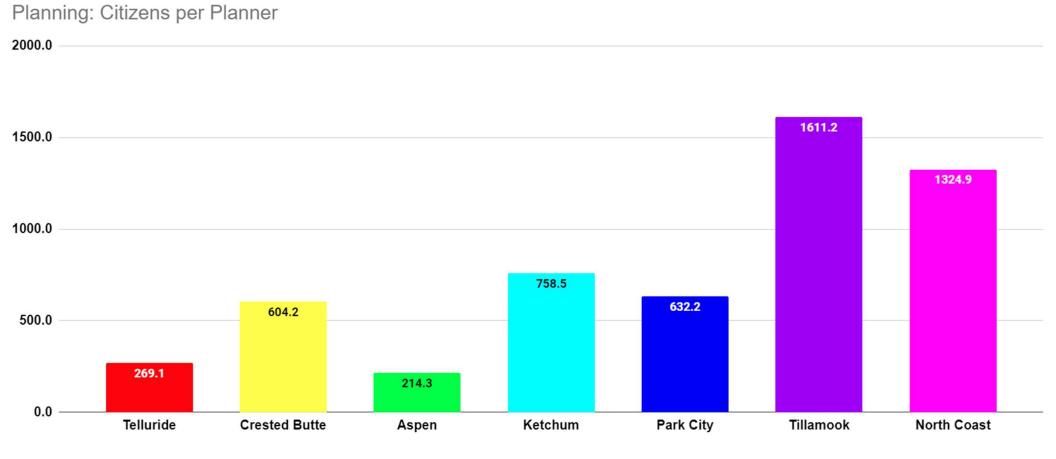


Total County Planning, Building & Housing Full-Time Employees





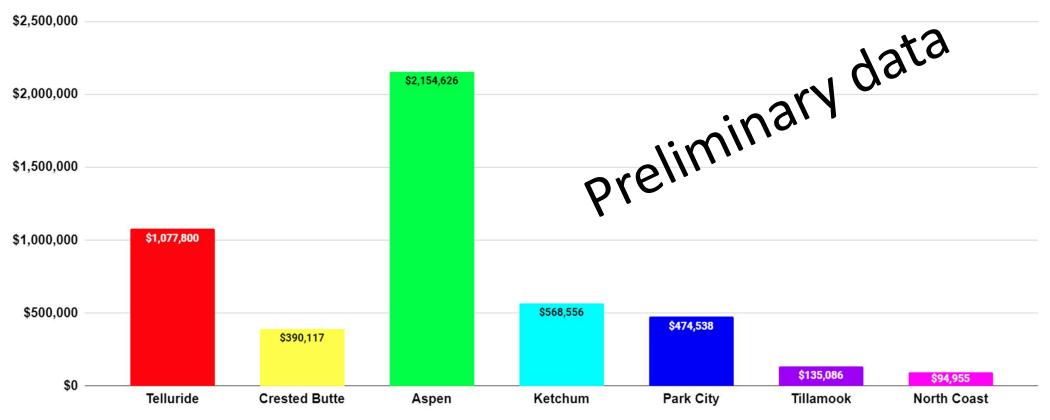
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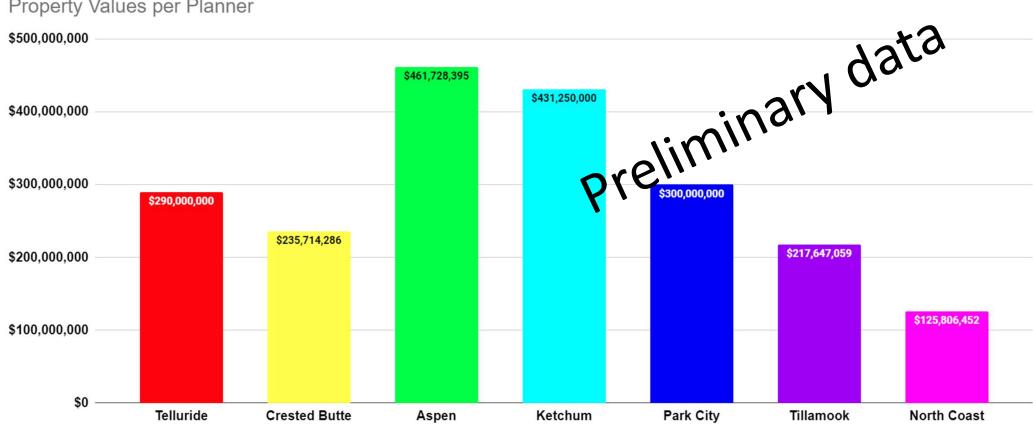






Property Values per Citizen





Property Values per Planner



Housing production

18.1% San Miguel County11.0% Gunnison County22.8% Pitkin County3.9% Clatsop County



Organization

Housing Commission Mission

To collaboratively advocate for **attainable and equitable** solutions that impact Tillamook County's greatest housing needs.

Housing Commission Meetings and Members

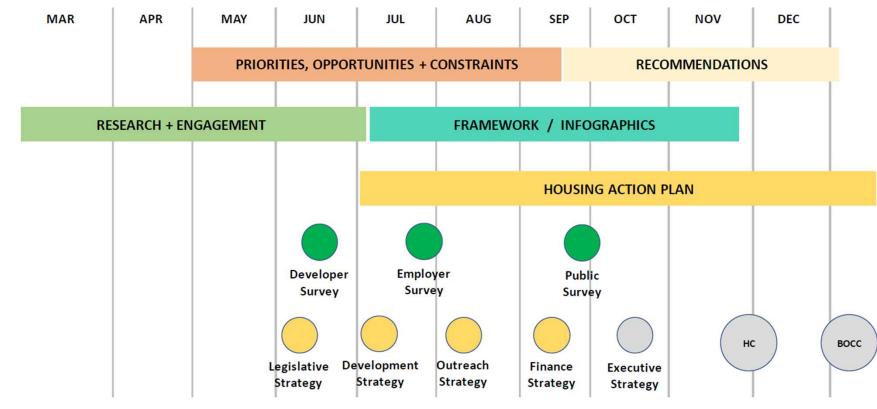
Public meetings the 1st Thursday of every month at 9:00am

15 members appointed by BOCC

- ►North County
- >Employer Representatives
- >Nonprofit Representatives
- ➢ Real Estate Representatives
- South County
- ➤Central County

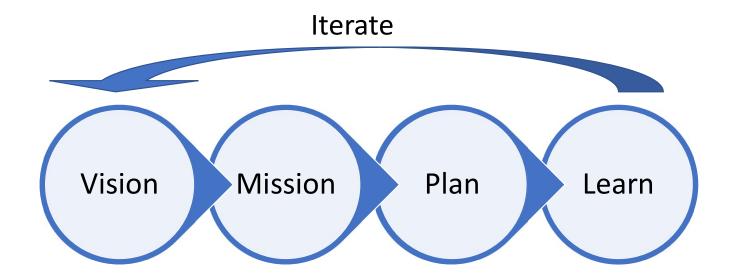


Organization Tillamook County Housing Plan











Exercise Four

- 1. Any thoughts on the organization framework that will get us to where we want to go?
- 2. Can we achieve it in the current configuration?
- 3. With the same commitment of time and resources?
- 4. If not...what has to change?
- 5. And what does that look like?





Taxing

Construction Excise Employee Off-set Tourism Transfer Second-Home/Homestead



Legislative

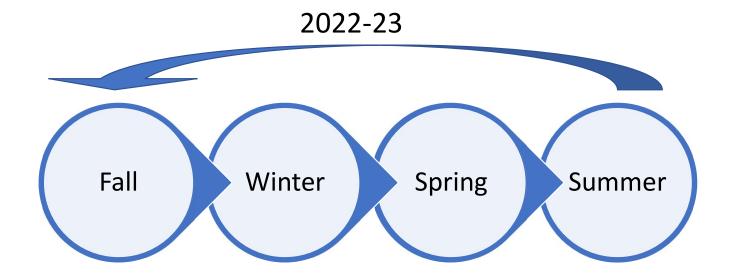
Zoning Development Incentives On-site Off-site In-lieu



Capacity Organizational Planning Housing Supply BLI Development & Construction Projects Brownfields



Timeline





Next Steps

Trust? Tacit or tactful direction? Team...

who is missing that could help us achieve our purpose?