

Minutes of the
TOURISM AND ARTS COMMISSION
June 12, 2018
Council Chambers

Members: Chair Julie Walker, Commissioners Claudia Toutain-Dorbec, Steven Sinkler (by phone), Greg Bell and Jim Kingwell

Excused: Linda Beck-Sweeney and Greg Swedenborg

Staff: ACM/City Recorder Colleen Riggs

CALL TO ORDER

Chair Walker called the meeting to order at 10:00am.

APPROVAL OF MINUTES

Motion Kingwell moved to approve the minutes of the June 5, 2018, meetings as presented; Bell seconded.

Vote: Walker, Kingwell, Toutain-Dorbec, and Bell voted AYE, Sinkler had not had an opportunity to read the minutes so he did not vote. The vote was 4:0 and the minutes were approved.

Chair Walker summarized the reason for the meeting. The TAC is meeting today to determine whether to revisit the Tourism and Arts Fund request from HALO Consulting for the Rockdance Ecofest; a film festival. Kingwell asked if Cynthia Bryden (HALO Consulting) should come to the table to answer more TAC questions. Members discussed the repercussions of setting a precedent by revisiting their decision. It was noted all applicants had an opportunity to present their event in the interview process and to reconsider an event, after TAC had made their decision, would open the door for any applicant to ask for more money.

Members discussed the Rockdance Ecofest in particular, agreeing that it has merit, but it has not been planned out well enough to devote TAF money towards, this year. Toutain-Dorbec spoke of the event and suggested that if TAC awarded some money towards it this year, it could get started and could be better next year. Other members questioned the planning and Kingwell said he thought it really needed a marketing plan. It was agreed a film festival would be a nice addition to events but this one needed more work. Toutain-Dorbec said she agreed and withdrew her idea of changing the recommendation to award the event some money this year.

Good of the order

TAC agreed to meet September 6th at 1pm to review final evaluations for FY 2017-18.

ADJOURNMENT

Vice Chair Walker adjourned the meeting at 10:31 pm.

Colleen Riggs, Assistant City Manager