



Cannon Beach

Housing Matters

North Coast Housing Summit 2022



Coastal Challenges

1. Growing Tourism Economy

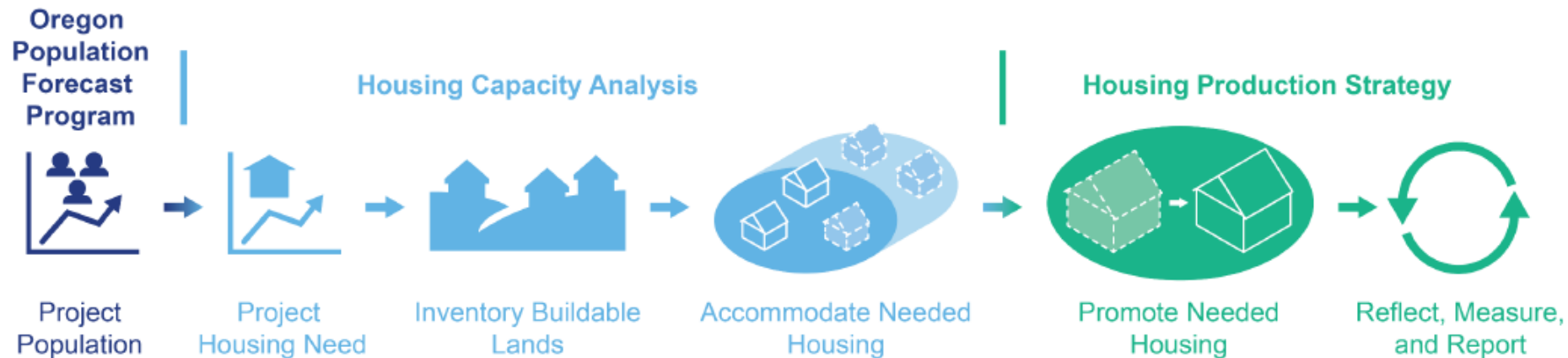
2. Constrained Developable Footprint

3. Challenging Workforce Environment



Note – Goal 10 Presentation to the House

“To provide for the housing needs of citizens of the state. Buildable lands for residential use shall be inventoried and plans shall encourage the availability of adequate numbers of needed housing units at price ranges and rent levels which are commensurate with the financial capabilities of Oregon households and allow for flexibility of housing location, type and density.”



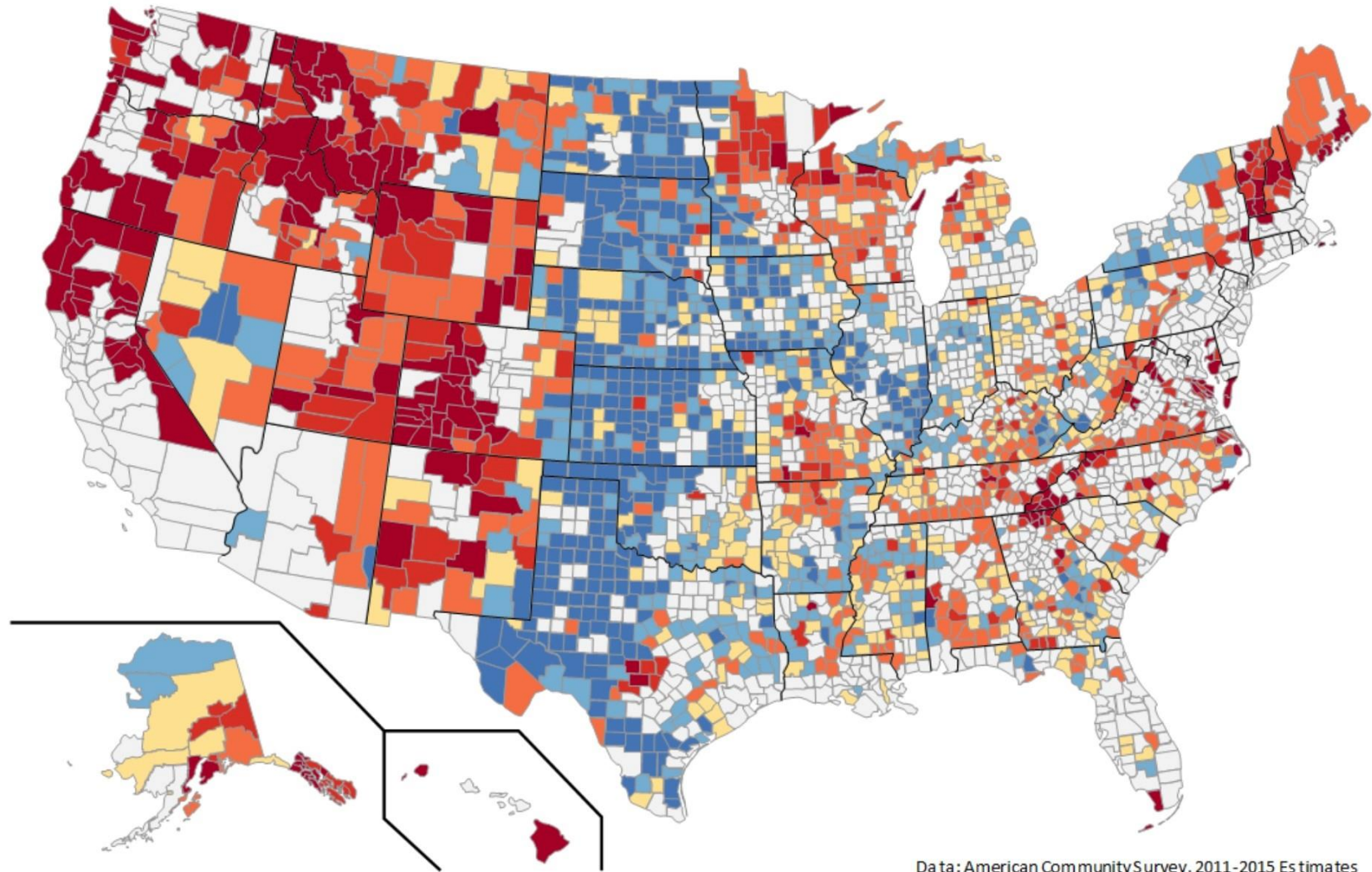
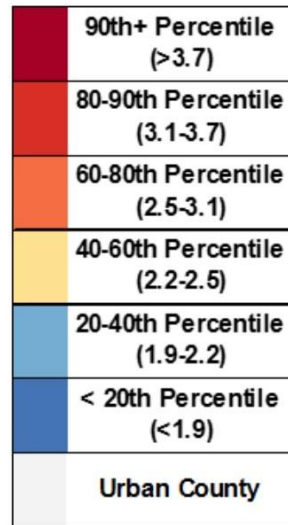
30% Owned by those in Clatsop County

26% Owned by those outside Oregon

Statewide Planning Goals



Rural Housing Affordability (Price to Income Ratio)



Data: American Community Survey, 2011-2015 Estimates
Source: Census, Oregon Office of Economic Analysis
Map Template: www.clearlyandsimply.com

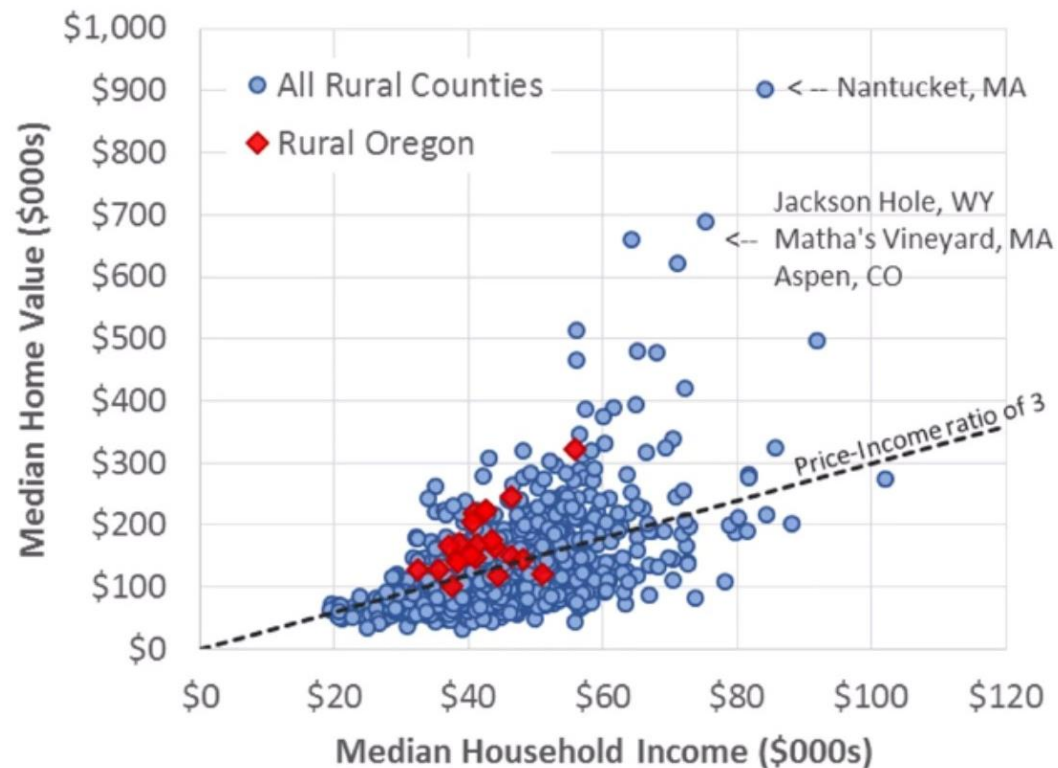




Rural County Scatter

Rural Housing Affordability

All Rural Counties, 2011-15 American Community Survey



Source: Census, Oregon Office of Economic Analysis

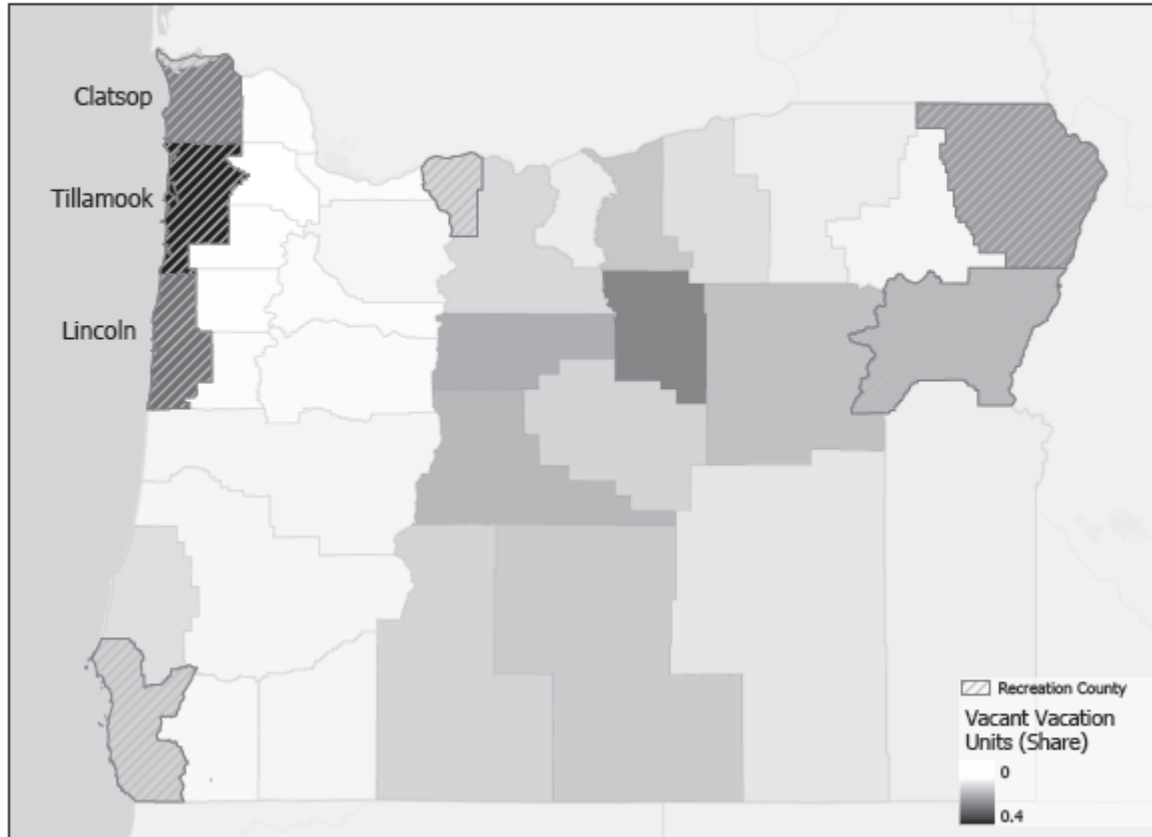


[Update on Rural Housing Affordability, Oregon Office of Economic Analysis, Lehner \(2018\)](#)

Rural Oregon

Exhibit 6

Percentage of Total Housing Units that are Vacation Homes, Oregon, 2019



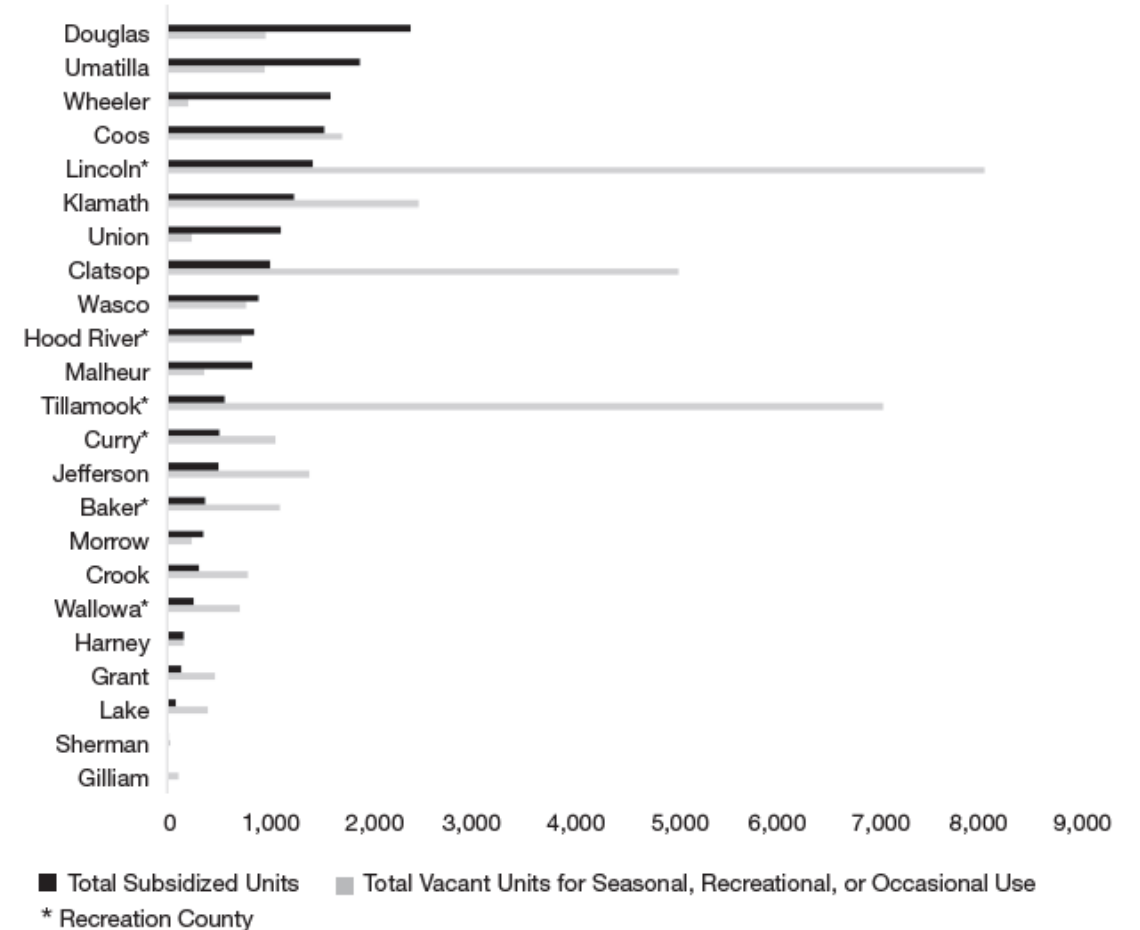
Source: U.S. Census Bureau, 2019 American Community Survey



[Recreation Counties and Available Housing in Rural Oregon, Ray, in Cityscape \(2021\)](#)

Exhibit 8

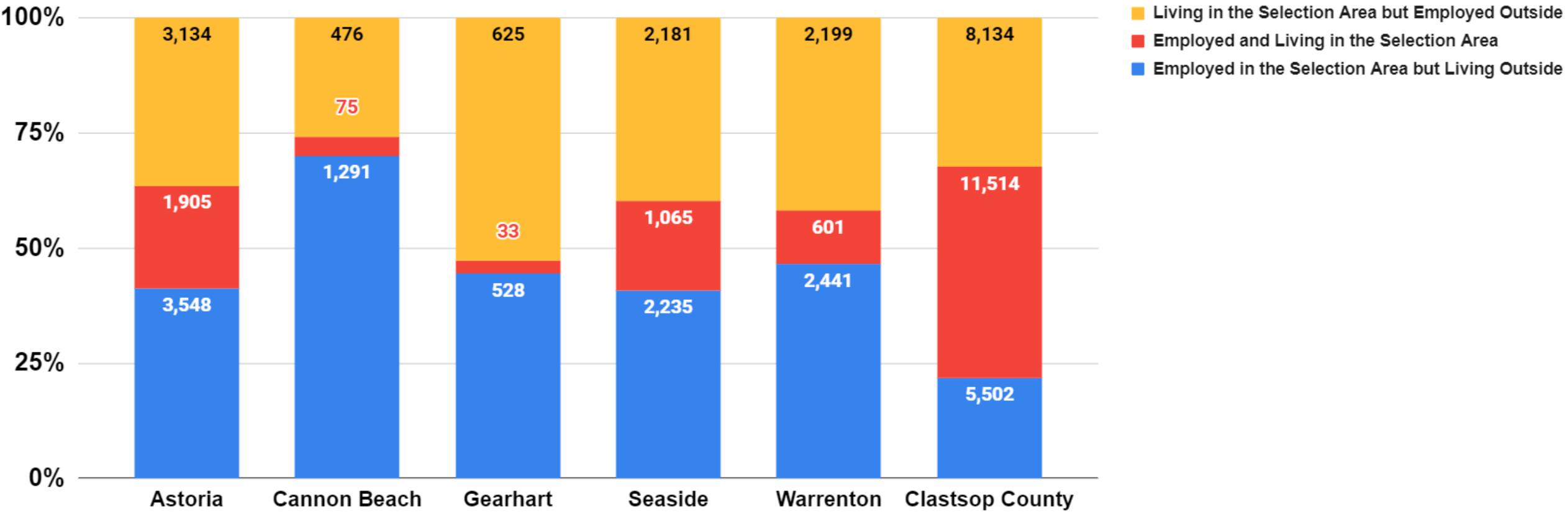
Total Number of Subsidized Units Compared with Total Number of Vacant Units for Seasonal, Recreational, or Occasional Use in Rural Oregon Counties



Sources: U.S. Census Bureau, 2019; Housing and Urban Development, 2021; Aggregate of Low Income Housing Tax Credit and USDA asset layers on ArcGIS Pro

Recreation Counties

Regional Workforce Commuting 2019

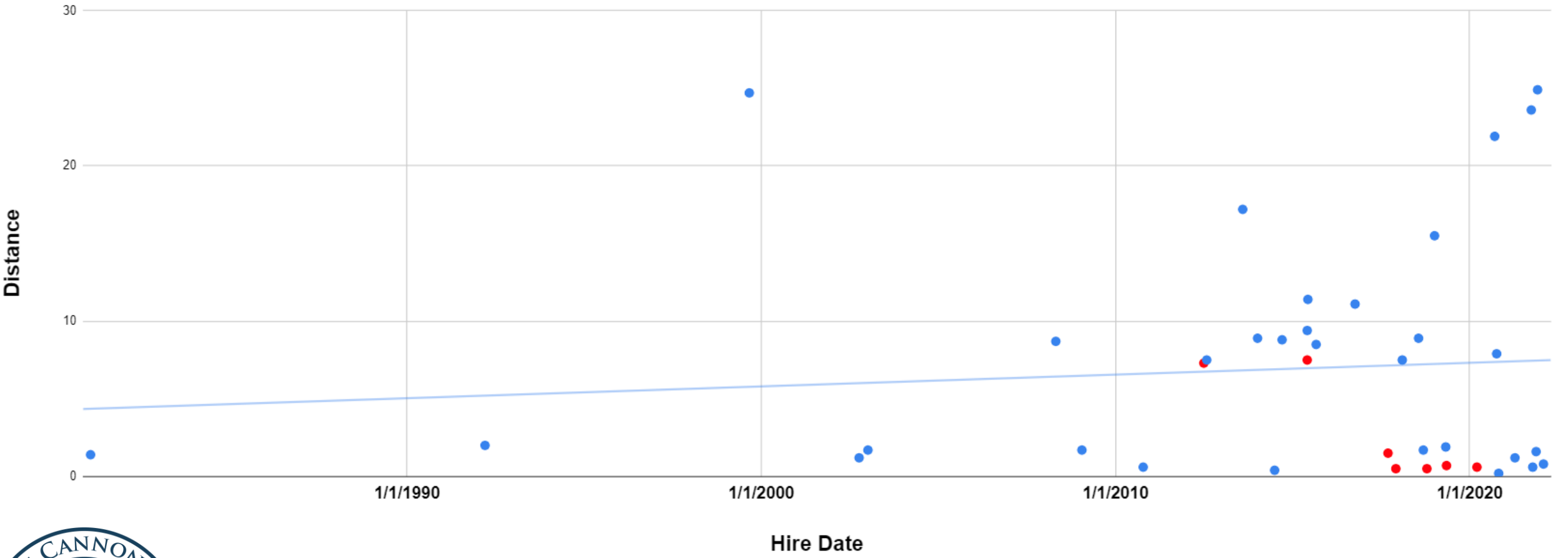


US Census, On the Map (2019)

Regional Workforce

Distance vs. Hire Date

- Staff
- Management



City Data (2021)

Cannon Beach Workforce

Tiered Approach

1. Work locally... on policy, program & project-levels

2. Work regionally...

3. Work beyond...



Local:

- 1. Construction Excise Tax**
- 2. Accessory Development Units**
- 3. Public Benefits Developments**
- 4. Cannon Beach Affordable Housing Program**
- 5. Sea Lark Apartments**
- 6. Two Currently Under Considerations**



Regional:

- 1. Clatsop Regional Housing Taskforce**
- 2. Clatsop County Dashboard**
- 3. Clatsop County Surplus Lands**
- 4. Supporting Northwest Oregon Housing Authority**
- 5. Seaside Housing Taskforce**
- 6. Seaside, Warrenton & Astoria Housing Projects Under Development**



Beyond:

- 1. Oregon Housing Capacity Working Group**
- 2. Recreation & Scenic Modeling Communities**
- 3. Working with partners: APA, DLCD, Neighboring & Coastal communities, etc.**
- 4. Working with partners AOC & LOC, etc. on Policy Initiatives**



Coastal Challenges

1. Not all rural places are equal

2. Unique Housing Dynamics

3. Secondary Markets & Tertiary Solutions



Housing

Thank you!

Matters



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